



# Central University of Himachal Pradesh

(Established under Central Universities Act 2009)

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## Department of Mass Communication and Electronic Media

### Minutes of the Third BoS Meeting Held on November 8, 2016

The Meeting of the Third Board of Studies (BoS) for the Department of Mass Communication and Electronic Media was held on November 8, 2016 at 12.00 P.M at Temporary Academic Block (TAB) of Central University of Himachal Pradesh. The meeting formally started with a Welcome Note delivered by the Chairman and Convener of BoS Dr. Nair to all the distinguish members present.

The following members were present:

1. Dr. Pradeep Nair - Chairman & Convener
2. Sh. Sanjay Dwivedi - Subject Expert–Makhanlal Chaturvedi National University of Journalism, Bhopal
3. Sh. Ajai Srivastava - Subject Expert–ICDEOI, Himachal Pradesh University, Shimla
4. Dr. Sanjeev Gupta – Head, Department of Accounting and Finance, CUHP ( VC Nominee)
5. Dr. R.P.Rai – Assistant Professor, Department of MC&EM, CUHP
6. Mr. Kuldeep Singh, Assistant Professor New Media, CUHP (Special Invitee)

Prof. H.R. Sharma, Dean, School of Social Sciences, CUHP could not attend the meeting due to prior engagements.

The deliberations held and decisions taken in the BoS as per the Agenda were as follows:

***Item MCE-BoS-3.1:***

Review and formal confirmation of minutes of the meeting of the second BoS.

**Decision:**

The minutes of the second Board of Studies (BoS) which was held on 03.03.2015 were confirmed.

***Item MCE-BoS-3.2:***

Approval of the new courses to be included in the existing course catalogue.

**Decision:**

The proposed courses were thoroughly discussed and approved by the members of BoS.

***Item MCE-BoS-3.3:***

Review of the existing course catalogue for M.A. programme in New Media Communication.

**Decision:**

The consolidated list of courses approved by CDC, first and second BoS were discussed, reviewed and approved by the members of BoS.

***Item MCE-BoS-3.4:***

Placement of notification of allotment of supervisors to research scholars enrolled in research degree programmes for the session 2015-18 for approval.

**Decision:**

BoS approved the allotment of supervisors to research scholars enrolled in Department of Mass Communication and Electronic Media as per the notification no. SOJMC7NM/1-2/CUHP/13/678 dated 09.12.2015 enclosed with the agenda notes as annexure – 4.

**Item MCE-BoS-3.5:**

Ratification of the minutes of meetings of Research Progress Monitoring Committees held during 2015-16.

**Decision:**

BoS approved and ratified the minutes of RPMC meetings held during 2015-16 notification no. SOJMC7NM/1-2/CUHP/2013 dated 17.08.2016 enclosed with the agenda notes as annexure – 5.

**Item MCE-BoS-3.6:**

Synopsis submitted by the research scholars – Ms. Reeta Kumari, Mr. Sudhir and Ms. Sandhya Yadav for approval and consideration.

**Decision:**

BoS approved the synopsis of **Ms. Reeta Kumari** titled – ***‘Mobile governance and citizen engagement: challenges and opportunities of people participation’***. The experts suggested that since governance is a wide area hence the scholar is advised to narrow-down the approach and shall focus on the area of health in specific.

BoS approved the synopsis of **Mr. Sudhir** titled – ***‘Television, Agricultural Practices and Tribal Community: A Study of Kinnaura Tribe’*** with minor changes. The experts advised that the study should be on Kinnaur as a Tribal district rather than on the whole kinnaura tribe, since the tribe has wider geographical expansion outside the Kinnaur district. The experts further suggested that since Kinnaur has tough geographical conditions, it is very difficult to ensure that the entire area taken for study will have access to television programmes, specifically related to agricultural information for this tribal community. The scholar was suggested to consult with Doordarshan Kendra, Shimla about the access of agricultural programmes to Kinnaur people. If the access is limited then the experts suggested that Radio programmes shall also be considered for study.

BoS approved the synopsis of **Ms. Sandhya Yadav** titled – ***‘Study of Youth Behaviour in Social Media: In context of Uses and Gratification Theory’***. The experts suggested that the sample for the study should be carefully selected at the time of field study while keeping in view the tehsil, tehsil headquarter, urban and semi-urban populace of Kangra district.

***Item MCE-BoS-3.7:***

Review and feedback of BoS members on the detailed course outlines of courses offered in MA programme in New Media Communication in January-June 2015, August to December 2015, January–June 2016 and August to December 2016 semesters.

**Decision:**

BoS broadly approved the detailed course content of different courses being offered in the department during semesters - January-June 2015, August to December 2015, January –June 2016 and August to December 2016.

***Item MCE-BoS-3.8:***

Review and feedback of BoS members on the question papers of end-term examinations held in June 2015, December 2015 and June 2016.

**Decision:**

BoS broadly approved the question papers of end-term examinations held in June 2015, December 2015 and June 2015 and appreciated the quality and content of the question papers of various courses offered in the department.

***Item MCE-BoS-3.9:***

To discuss the matter of RD scholars – Ms. Reeta Kumari and Mr. Sudhir as they have qualified the Himachal Pradesh Service Commission Examination for Lecturership (College Cadre) and the provision of relaxation for their staying period in CUHP campus as per the PhD Ordinance of CUHP.

**Decision:**

The matter was discussed thoroughly in the meeting and the members were in the view that in case of **Ms. Reeta Kumari** there is no issue related to residential period, as she is about to complete her three years residential period in December 2016. Hence the process may be initiated at department level as per the provisions of PhD Ordinance to allow her to take the assignment.

In the case of **Mr. Sudhir**, it has been observed that since Sudhir has only completed his two years and as per the Ordinance he has to spend one more year in CUHP campus to complete his residential period. The members deliberated that qualifying Public Service Commission Examination for a Tribal student who belongs to a remote area without proper academic facilities is matter of pride and encouragement for the students coming from the remotest

areas of the state. The members suggested that efforts should be taken at department level to approach the Hon'ble Vice-Chancellor to give relaxation from residential period as a special case while keeping in view the interest of the student who belongs to unprivileged area.

***Item MCE-BoS-3.10:***

Any other item with the permission of chair.

BoS approved the change in the pattern of question papers as per CBCS which is already approved by the Academic Council and Executive Council of CUHP.

The meeting ended with vote of thanks to all the members of the board.

**(Dr. Pradeep Nair)**  
**Chairman and Convener**  
**Board of Studies – Mass Communication & Electronic Media**  
**Central University of Himachal Pradesh**

**Copy of the above is forwarded to the following for information and necessary action:**

1. All the members of the Board of Studies, Department of Mass Communication and Electronic Media, CUHP, Dharamshala for approval.
2. The Registrar, CUHP, Camp Office for kind information and for record.
3. The Finance Officer, CUHP, Dharamshala for kind information and for record.
4. Dean, School of Journalism, Mass Communication and New Media for kind information and for record.
5. PS to Vice-Chancellor, for the kind information of the Hon'ble Vice-Chancellor please.

