



# Central University of Himachal Pradesh

(Established under Central Universities Act 2009)  
Temporary Academic Block, DHARAMSHALA, DISTRICT KANGRA – 176215, HIMACHAL  
PRADESH

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## Department of Mass Communication and Electronic Media

### Minutes of the Fifth BoS Meeting Held on April 16, 2019

The Meeting of the Fifth Board of Studies (BoS) for the Department of Mass Communication and Electronic Media was held on April 16, 2019 at 12.30 P.M at Temporary Academic Block (TAB), Dharamshala, Central University of Himachal Pradesh. The meeting formally started with a Welcome Note delivered by the Chairman and Convener of BoS to all the distinguish members present.

The following members were present:

1. **Prof. Pradeep Nair** - Chairman & Convener
2. **Mr. Samanwaya Nanda** - Subject Expert–Hindustan Samachar Agency, Bhubaneswar, Odisha
3. **Prof. Roshan Lal Sharma**, Dean, SoHL Vice-Chancellor Nominee
4. **Prof. B.C. Chauhan**, Dean, SoPMS Vice Chancellor Nominee
5. **Mr. Kuldeep Singh**, Assistant Professor New Media, CUHP (Member)

*Prof. Baldev Bhai Sharma, Head, Department of Journalism and Mass Communication and Dr. R.P. Rai, Assistant Professor New Media attended the meeting as Special Invitees.*

Mr. Lalit Mohan, Subject Expert could not attend the meeting due to some other engagements.

The deliberations held and decisions taken in the BoS as per the Agenda were as follows:

**MCE-BoS 5.1**

Review and formal confirmation of the minutes of the meeting of Fourth BoS held on October 3, 2017.

**Decision:** The minutes of the meeting of Fourth Board of Studies (BoS) which was held on 03.10.2017 was confirmed.

**MCE-BoS 5.2**

Information regarding the renaming of the Department from Department of Mass Communication and Electronic Media to Department of New Media amended in the statute of the University, approved by the Hon'ble President of India and published in Gazette, Government of India.

**Decision:** The members appraised the development.

**MCE-BoS 5.3**

Review of the existing Course Catalogue for M.A. programme in New Media Communication and PhD Course Work.

**Decision:** The existing courses were thoroughly discussed and approved by the members of BoS.

**MCE-BoS 5.4**

Approval of the Synopsis submitted by the research scholars – Mr. Gaurav Yadav, Mr. Gaurav Vishwas and Mr. Rahul Kumar

**Decision:** The proposals were thoroughly discussed and the scholars have been given an opportunity to present their proposals in front of the experts. The proposals were approved with useful suggestions.

### **MCE-BoS 5.5**

Ratification of the minutes of the meeting of Research Progress Monitoring Committee held during 2017-18.

**Decision:** BoS approved the minutes of RPMC held in 2017-18 in the department of Mass Communication and Electronic Media.

### **MCE-BoS 5.6**

Review and feedback from the members of BoS on the detailed contents of the courses offered in the department in Fall Semester August – December 2017, Spring Semester Jan-June 2018 and Fall Semester August – December 2018.

**Decision:** BoS approved the course contents and appreciated the quality of the same.

### **Item discussed with the permission of Chair.**

The research scholar **Rahul Arya** enrolled under the supervision of **Dr. R.P. Rai** placed a request to allow him to make a minor change in the title of his synopsis and the corrected title – ***Military Advertising in India: A Study of its effectiveness among urban military aspirants of District Kangra of Himachal Pradesh*** is approved by the members of the BoS.

The meeting ended with vote of thanks to all the members of the board.

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Pradeep Nair  
Dean, SoJMC & NM

**(Prof. Pradeep Nair)**  
**Chairman and Convener**

**Board of Studies – Mass Communication & Electronic Media**  
**Central University of Himachal Pradesh**

**Copy of the above is forwarded to the following for information and necessary action:**

1. All the members of the Board of Studies, Department of Mass Communication and Electronic Media, CUHP, Dharamshala for approval.
2. The Registrar, CUHP, Camp Office for kind information and for record.
3. The Finance Officer, CUHP, Dharamshala for kind information and for record.
4. Dean, School of Journalism, Mass Communication and New Media for kind information and for record.
5. PS to Vice-Chancellor, for the kind information of the Hon'ble Vice-Chancellor please.