

Notice

Dept. of Journalism and Creative Writing

PhD Admission Schedule 2017-18

Eligible candidates have to appear for Entrance Test and PI.

1. Date of Screening/Entrance Test and Personal Interview - **25-09-2017**
2. Time of Entrance Test: 9 A.M to 11 A.M.
3. Personal Interview: 12 Noon.
4. Venue: Head, Dept. of J&CW - TAB- Dharamshala.
5. The Entrance Test shall comprise 100 marks and its syllabus shall consist of 50 % Research Methodology and 50 % subject specific knowledge.
6. Eligible candidates are informed beforehand that they shall be required to qualify the Department level Screening/Entrance Test with at least 50% marks. (as per clause 4.2.1 of CUHP Ordinance 42).
7. **Syllabus for Entrance Test-** Research Methodology, Communication Theories and Models, News Reporting, Advertising, Public Relations, Development Communication, Corporate Communication, Editing and Designing, Media Management, Cinema, Media Laws and Ethics.
8. Merit list, a composite score with the following weight-ages shall be calculated as under:
 - a) **Academic Score: 40 %** (25% of percentage of marks obtained in PG examination, 15% of marks obtained in UG examination)
 - b) **Entrance Test: 30% of total marks scored in entrance test**
 - c) **Personal Interview: 30% of total scored in PI**
9. Selected Candidates names will be displayed in the Notice Board of the Dept. of Journalism and Creative Writing and in the CUHP Website on **25-9-2017**.

M. R. Chauhan

Head, Department of Journalism and Creative Writing

विभागाध्यक्ष, पत्रकारिता एवं सृजनवादी लेखन विभाग
Head, Department of Journalism & Creative Writing
हिमाचल प्रदेश संघीय विश्वविद्यालय
Central University of Himachal Pradesh
अस्थायी शैक्षणिक ब्लॉक/Temporary Academic Block
शहपुर, कांगड़ा (हि.प्र.)/Shohpur, Kangra (H.P.)-176205