



Dr. Ram Pravesh Rai

Assistant Professor

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Central University of Himachal Pradesh, Shahpur, Distt. Kangra
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Facebook: www.facebook.com/dr.rprai
- Academic Qualifications:** Ph.D., NET (Mass Communication & Journalism)
- Position Held:**
- ❖ Assistant Regional Director, IGNOU Regional Centre Hyderabad (10th May 2012 to 12th Feb 2013)
 - ❖ Assistant Professor, Journalism & Mass communication, U.P. Rajarshi Tandon Open University, Allahabad (19th June 2009 to 9th May 2012)
 - ❖ Lecturer, Journalism, Jagatpur P.G. College, Varanasi (Dec,2006 to June 2009)
- Specialisation:** Public Relations, Mass Communication Theory, Media Management and New Media Communications
- Research interest:** Media management, New media technologies and Media Impacts
- Publications:**
- Book:**
- ❖ “Media Management (Newspaper)”, Gour Publishers and Distributers, New Delhi, 2011, ISBN-8189441-13-2
- Research Papers:**
- ❖ “Governance Practices in ODL System”, University News, Nov. 8-14, 2010, ISSN-05662257
 - ❖ “Media Vaishwik Sanskriti aur Uchch Shiksha” , Doorasth Shiksha Samajik Sarokar evam Media, UPRTOU, Allahabad, ISBN-9788192166-87-2 (2011)
 - ❖ “Virtual Learning: An Agent of Paradigm Shift from Gurukul to Chatrakul” in proceedings of international conference on ‘Diversity & Plurality in Media Reflections of Society’ organised by Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal, M.P. (27-28 December, 2011)
 - ❖ “Media Agenda Setting Role for Development”, Sancharshree published by Dept. of Journalism and Mass Communication, University of Lucknow, U.P. (2007)
 - ❖ “Role of Knowledge Management in Contemporary Management Style” in proceedings of National Seminar on “Contemporary Society and Mass Media” Organised by Dept. of Journalism & Mass Communication, M.G. Kashi Vidyapith University, Varanasi (Feb. 1-3, 2008)
- Research Projects Completed/Ongoing :** “Laghu Samacharpatron ke Samajik Prabhav ka Adhyayan” Funded by ICSSR, New Delhi (on-going)

M.Phil./Ph.D.

NIL

Supervised/Supervising:

Participation in Seminars/ Conferences:

Training/Workshops:

- ❖ “Training Programme on Development of Online Courses” Organised by Inter University Consortium for Technology- Enabled Flexible Education & Development, IGNOU, New Delhi (March 16-18, 2011)
- ❖ “Shop-Seminar on E-Education” Organised by Indian Institute of Information Technology, Allahabad (March 10-12, 2010)
- ❖ “Train the Trainer” Training Programme organised by IGNOU and DW-Akademie, Deutsche Welle, (Oct. 26 – Nov. 6, 2009)
- ❖ “**National Workshop on Development of SLMs for Distance and Online Learning**” Organised by Staff Training and Research Institute of Distance Education, IGNOU, New Delhi (Sep. 14-19, 2009)

Seminars:

- ❖ International Conference on ‘Diversity & Plurality in Media Reflections of Society’ organised by Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal, M.P. (27-28 December, 2011)
- ❖ “6th PAN- Commonwealth Forum on Open Learning- Access and Success in Learning: Global Development Perspectives” Organised by Commonwealth of Learning (COL) and IGNOU, Kochi, Kerala (Nov. 24-28, 2010)
- ❖ “Knowledge Management & Knowledge Economy Through ODL” Organised by U.P.Rajarshi Tandon Open University, Allahabad and IIT Roorkee at Allahabad (June 6, 2010)
- ❖ National Seminar on “Contemporary Society and Mass Media” Organised by Dept. of Journalism & Mass Communication, M.G. Kashi Vidyapith University, Varanasi (Feb. 1-3, 2008)

Membership of Learned Societies/ Professional Bodies:

“Member Secretary of Red Ribbon Club” for U.P. Rajarshi Tandon Open University, Allahabad (Nov. 30, 2010-till leaving the university)

Awards & Honours Received:

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Others:

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