



Contact Details: Email: ANAAG81@GMAIL.COM
Phone: 01892-238816 (R), 01892-237288
Mobile: 9418188362

Academic Qualification: M.COM (NET, SLET), MBA(NET), M.Phil, Ph.D.

Positions Held: Assistant Professor , Training and Placement Incharge

Specialisation: Accounting and Finance

Research Interest: Stock Markets and Portfolio Management

Publications:

13 (Thirteen)

- "A study of tourism industry of Himachal Pradesh with special reference to ecotourism" JAN, 2013 issue of Asia Pacific Journal OF Marketing & Management Research (ISSN ONLINE: 2319-3836).
- "Social responsibility and ISO 26000 STANDARDS: A New beginning", Advances in Management Vol. 5(6), June (2012).
- "Ambush Marketing", Edited volume book on Marketing Marketing : Forms and Strategies, 9788177083231, 978-8177083231.
- "Effectiveness of sales techniques for Financial Products", in the Indian Journal of Commerce, Vol.65, Jan-March 2012.
- "Effectiveness of performance appraisal system of insurance Sector", in Gurukul business review, The Journal of FMS, Gurukul Kangri University, haridwar, 2011.
- "Cooperative Banking in Himachal Pradesh-A study of H.P. State Co operative bank " , in Kegees Journal of Social Sciences, ISSN:0975-3621, Kerala, July, 2010
- " A study of tourism industry in Himachal Pradesh-A case study of Shimla district" , Journal of Shaheed Bhagat Singh College of Commerce, Delhi, 2008.(University of Delhi)
- "Role of training and development programmes & their impact on human resource performance in tourism industry: a case Study of shimla district" in edited book Tourism and Hospitality Industry- Omissions, Innovations and Challenges, 2012.
- "Reforms in power sector in India-An Overview" in edited book "Contemporary Issues in Energy Sector " , published by Technology Publications, Dehradun, 2009.
- "Role of tax planning in banks with special reference to ICICI bank", In International Journal of Business, SDCC Chandigarh, 2010.

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- “Implication of Economic Downfall in the edited book “Economic meltdown –repercussions and remedies”, 2010.
- “Mergers: A case study of forceful merger of global Trust Bank with oriental bank of commerce”, in Sumedha Journal of Management, CMR College of Engineering and Technology, Hyderabad, June 2012.
- “A study of tourism industry of Himachal Pradesh with special reference to ecotourism” JAN, 2013 issue of ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT RESEARCH (ISSN ONLINE: 2319-3836).

Research Projects Completed/Ongoing: NIL

MPhil/PhD Supervised/Supervising: NIL

Participation in Seminars/Conferences:

7 (Seven)

- Presented a paper entitled “Internet Services of BSNL- A Study of Capital of Himachal Pradesh”, in UGC Sponsored National seminar, School of Management Studies, Punjabi University Patiala, 2010.
- Presented paper in National seminar entitled “Social Responsibility and ISO 26000 Standard_ A New Beginning” UGC Sponsored, RKMV College, Shimla, 2011.
- Presented paper in National seminar entitled “Implication of Economic downfall” UGC Sponsored, Shimla (HPU).
- Presented a paper entitled “Role of training and development programmes & their impact on human resource performance in tourism industry: a case Study of shimla district” in seminar Tourism and Hospitality Industry- Omissions, Innovations and Challenges” at UIHMT, Panjab University, Chandigarh on 15-16 October 2011
- Presented a paper entitled “Regulatory environment for financial services: System that creates excellence” in the international conference on Peace Justice and Law which was held in Central University of Himachal Pradesh, Dharamshala on 10-13th Sep 2011 by ISA & RSCL
- Presented a paper entitled “India china relations prospects and challenges” in the international conference on Peace Justice and Law which was held in Central University of Himachal Pradesh, Dharamshala on 10-13th Sep 2011 by ISA & RSCL.
- Presented a paper entitled “Corporate Governance and Budding Markets Challenges and Opportunities” in International Conference on Peace Justice and Law which was held in Central University of Himachal Pradesh, Dharamshala on 10-13th Sep 2011 by ISA & RSCL.
- Attended more than 5 workshops and Faculty development programme Organised by ICFAI

Membership of Learned Societies/ Professional NIL

Bodies:

Awards & Honours Received: Best faculty award from ICFAI

Others:

- **Second position** in 12th standard in HP board of School Education.
- **Member of Interview Panel** for recruiting Finance/Accounts Faculties in ICFAI National Colleges, Regional Office, Panchkula.
- **Awarded the “Best Faculty Guide”** for Summer Internship Program-2007 (SIP Center Gurgaon) and Summer Internship Program -2008 (SIP Center Shimla)
- Attended one and half month Faculty Training Program (FTP) at ICFAI Faculty Training Center, Hyderabad