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**School of Travel, Tourism & Hospitality Management**  
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**Name:** **SUMAN SHARMA**

**Educational Qualifications**

- Master of Tourism Administration (MTA) from Institute of Vocational Studies, Himachal Pradesh University, Summer Hill, Shimla, H.P.

**Educational Achievements**

- **UGC – NET Qualified for lectureship** in Tourism Administration/ Management in Dec. 2005

**Other Special Qualifications**

- **Ph. D.** on the topic *Destination branding and Image building – A Study of Himachal Pradesh* under supervision of **Dr. S.P. Bansal**, Director, MTA, HPU

**Experiences**

**A) Teaching Experience**

- MTA (Master of Tourism Administration) & FYICTA five year integrated courses in Tourism Administration students as Lecturer since July 2009 till June 2012 (Subjects: Airline Ticketing ,Tourism Management, Travel Agency Management and Itinerary Preparation and Tour Packaging)
- MBA(T&T) (Master of Travel and Management) as assistant Professor in Central University of Jammu (Subjects: Airline Ticketing ,Tourism Management, Travel Agency Management and Itinerary Preparation and Tour Packaging)
- At Present teaching in Central University Of Himachal Pradesh in MBA(T&T) (Master of Travel and Management) as Assistant Professor From November 08, 2012 (Subjects: Airline Ticketing ,Tourism Management, Travel Agency Management and Itinerary Preparation and Tour Packaging)

## B) Research Experience

- Completed **Ph. D.** from Himachal Pradesh University, Shimla on the topic ***Destination branding and Image building – A Study of Himachal Pradesh*** under supervision of **Dr. S.P. Bansal**, Chairman, MTA, HPU (Submitted on 24-01-2011)
- Worked as **Project Fellow** in the UGC Major Project ***Evaluating Ecotourism in Natural Areas of Himachal Pradesh for Sustainable Tourism Development***
- ***“Study on Scheme of Social Media as an Influencer among Foreign Tourists Visiting India”*** Funding Agency (Indian Institute Tourism and Travel Management), Amount 1, 00,000/-
- Guest Editor for Tourism spectrum Journal Volume 3, No. 2, September, 2017, sixth issue a bi-annual international refereed journal
- **PhD Supervised=4**
- **PhD Supervising=4**

## C) Trade Experiences

- Worked as Team leader with Travel Cox & King (I) Ltd, Connaught place, New Delhi from March 2006 to July 2009.
- 4 Weeks on-the-jobs training at Cox & King (I) Ltd , New Delhi.

## D) Fellowships & Honours Received by Faculty Members:

- Best Paper Award for Research paper ***“Direct Benefit Transfer Scheme: Reality, Issues and Challenges at Bottom of the Pyramid”*** in IV technical session of the 66th All India Commerce Conference held at Bangalore University during 5th -7th December, 2013, co-authored with Chaman Lal and Dr. Gitanjali Upadhyay.
- युवा लेखक मंच(लोकचेतना को समर्पित सामाजिक एवं साहित्यिक मंच)नूरपुर, जिला- कांगड़ा, हिमाचल प्रदेश (भारत) ‘डॉ. श्यामा प्रसाद मुखर्जी सम्मान 2019’ से सम्मानित.

## E) Event Management Experiences

- Event Organizing and management Team Member of World Tourism Day at Central University of Jammu , Jammu
- Convener Tourism society and Event Organizing and management Team Member of World Tourism Day at Central University of Himachal Pradesh.
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- Member of the Technical Committee for the International Conference on Tourism held at Himachal Pradesh University, Shimla on 11-12 September 2009 on theme **Destination Image and Branding –strategies and implications.**

- Organizing member of National Workshop on **Home Stay Schemes in Himachal Pradesh, Hotel Industry In Shimla – Challenges & Issue, Community Participation in tourism, Role of stakeholders in tourism sector.** (27<sup>th</sup> Sept 2010).

## **F) Publications**

- 1. Published Research Papers in Journals (as notified by the UGC)-7**
- 2. Published Research Papers in Peer reviewed /Refereed Journals -4**
- 3. Chapters in Edited Book-15**

## **G) Seminars/Conferences/ Attended -35**

### **H) Workshops Attended :**

- 3 Days Short Term Course on Disaster Management Organized by UGC- Academic Staff College , HP University Shimla
- 03days Workshop on “Case Analysis and Case Preparation” organized by School of Business and Management Studies, Central University of Himachal Pradesh, on 31st July-2nd August,2014.
- 03days Workshop on “Data Analysis and Data Mining” organized by School of Business and Management Studies, Central University of Himachal Pradesh, on 23rd and 25th April,2014.

### **I) Seminars & Conferences Organized**

- Coordinator for 10-day Research Methodology course for Social Sciences 2015 ICSSR, New Delhi 5lakh 50 thousand organized by Central University of Himachal Pradesh.
- Convener 03 Days National Conference on Jammu and Kashmir – A New Discourse on 09th -11th October 20152015ICSSR , New Delhi 3lakhs organized by Central University of Himachal Pradesh.

- Co- Organizing Secretary of National Conference In the Path of Buddha and Gandhi: A convention for Global Peace jointly organized by Central University of Himachal Pradesh and Gandhi Smriti and Darshan Smiti , New Delhi during 2-4 December, 2017.
- Member of Organising Committee at 7th International Tourism Conference on Inclusive Growth and Sustainable Development: Agenda for Tourism and Hospitality Industry organized by Indian Tourism and Hospitality Congress on 6th -8th February ,2015 at Manali (H.P)
- Organised One day workshop on Role of Tourism Stakeholders in Local Community Development on 25th September, 2015 at TAB, CUHP
- One day workshop on Home stay scheme in H.P. on 24th September, 2013 at TAB, CUHP
- 01 Day Workshop organized by Tourism Society of CUHP on “THE SEVEN HABITS OF HIGHLY EFFECTIVE PEOPLE’ in Collaboration with Club Mahindra Resorts , Dharamshala

#### **J) Contribution of Faculty Members to Corporate Life of the University:**

- **Director, Sports Central University of Himachal Pradesh**
- Actively involved in first convocation media, invitation card printing and circulation committee.
- Actively involved in preparation of degree and management of degree committee for first convocation of CUHP.
- Member of infrastructure and logistics committee for cultural function held on 01st March, 2013.
- Member of Training & Placement committee at SOTTHM.
- Member of Tourism Society at SOTTHM.
- Organized and accompanied Students on Adventure tour to Rishkesh (Uttaranchal) (01 January to 06 January 2013).
- Committee Member for Printing of Placement Brochures for MBA and MBA Travel & Tourism.
- Convenor tourism society
- Member University sports organising committee.
- Member logistic and invitation committee for Annual function-2013.
- Member School time tale preparation committee
- Incharge of Football and athletics events
- Member PG admission, 2013 committee

- Member RD admission committee
- Member Invitation and hospitality committee during second annual convocation of CUHP
- Member degree preparation committee during second annual convocation of CUHP
- Member of preparation and coordination committee of PG students' orientation programme and visit of His Excellency Dr. Ashwani Kumar, Hon'ble Governor of Nagaland, August, 2013
- Member students' election conduct committee
- Member of Interview committee for RD admission
- Member of Intra-university staff sports meet
- Vice-Chancellor nominee for RD admission in education department, School of Education, CUHP
- Member student coordination committee during second annual convocation of CUHP
- Member School placement brochure preparation and printing committee
- Member University sports organising committee.
- Member School time table preparation committee
- Incharge of Football and athletics events
- Member in committee to Compilation of Courses offered for PG Programmes Spring Semester 2015
- Member RD admission committee.
- Member students' election conducts committee in School of Tourism, Travel and Hospitality Management.
- Pooling Officer in Student Council in School of Tourism, Travel and Hospitality Management.
- Member of Committee to Compile and prepare a list of Candidates to be admitted in various programmes of study (2014-15) by Complying the reservation policy of Government of India
- Member of Teachers Grievance Redressal committee.
- Coordinator for Scheme for coaching for NET/SET under Equal Opportunity Cell.
- Member of coordination committee on Visit of Hon'ble Chancellor Sh Arun Maira to deliver a talk on Reshaping India's Governance on 2nd December.2014.
- ST nominee for GD/PI in RD admission for School of Journalism, Mass Communication and New Media, CUHP.
- ST nominee for GD/PI in RD admission for School of Business& Management Studies, CUHP.
- Member of Interview committee for RD admission
- Vice-Chancellor nominee for RD admission Conduct and Administration of Admission in School of Tourism, Travel and Hospitality Management , CUHP

- Member of School Board – Department of Tourism, Travel and Hospitality Management.
- Member Of SPSS and E-Views Required for Training of PG and Rd Students.
- Judge at HIMSPARK,2014 in event Creative: TEE organised by School of Business& Management Studies, CUHP
- Coordinator of Leadership Development Camp for the 3rd semester students of MBA Tourism & Travel from 26th October to 2nd November2014
- Member NAAC Self Study Report SSR Prepare
- Member Admission Committee 2016
- Co Convener World Tourism week Celebration 2016
- Member Pooling Officer Student Council Election 2015
- Convener Scrutinize Nominations of Students
- In charge Time Table Committee
- Member Conduct of Board of Studies and School Board Meetings
- Convener Research Programme Monitoring Committee
- Coordinator 13th National Youth Parliament Competition
- Member Venue Management Committee 13th National Youth Parliament Competition
- Member Purchase Committee for Stationary and Writing
- Member Committee for Recommending The Grant Freeship to Students
- Member Member University sports organizing committee
- Member Village Adoption Committee
- Chairman Printing the Annual Accounts 2015-2016
- Judge Essay writing at Hindi week
- Judge Poster and College on World Earth Day on 22nd april,2016
- Judge HIMSPARK 2016
- Judge Hindi Diwas 2017
- Convener Yajana for World Peace 2016
- Judge Poster / College competition on World Earth Day 22nd April 2016
- Member Yajana for World Peace 2017
- Member Committee Member in organizing National Symposium on Bioinformatics and Computational System Biology (NSBCSB)
- Chairman Printing Self Study Reports SSR for NAAC
- Member Expert member for Selection Committee in Unnat Bharat Abhiyan
- Member Purchases Committee COE office
- Member Physical Verification Committee for Camp Office
- Member IT Support Committee NAAC Peer Team Visit
- Member Souvenir Committee NAAC Peer Team Visit

## **L) Membership of Academic and Professional Bodies**

- Life time member of the Indian Tourism Congress.

## **M) Specializations**

- Specialization in certificate course in 25 countries of the world.
- Certificate course in Amadeus and Galileo.