



Dr. Sarvesh Kumar
Assistant Professor

Contact Details:	Dept. of Marketing & Supply Chain Management, School of Business and Management Studies, Central University of Himachal Pradesh, TAB, Shahpur, Dist . Kangra (HP)
Academic Qualification:	PhD (Management), MBA (1. Marketing, 2. Preventive Environmental Management), B.Sc. (Biotechnology Honours).
Positions Held:	August 2011-November 2012. Manager (General) , Food Corporation of India, A Government of India undertaking. (Previous Assignment before joining CUHP).
Specialisation:	<ol style="list-style-type: none">1. Marketing2. Preventive Environmental Management
Research Interest:	<ol style="list-style-type: none">1. Marketing.2. Strategic Management.3. Management of Technology.4. Agri-business & Environmental Management.5. Rural Management its integration with Public Policy and Participatory approach to Development.
Publications:	02
Research Projects Completed/Ongoing:	01 (Worked as Research Assistant)
MPhil/PhD Supervised/Supervising:	NIL
Participation in Seminars/Conferences:	06
Membership of Learned Societies/ Professional Bodies:	NIL
Awards & Honours Received:	<ol style="list-style-type: none">1. UGC-NET.2. RGNF- JRF & SRF by UGC.3. UPE Fellowship.

Others:

1. Workshop: 03
2. Attended Entrepreneurship Awareness Programme.
3. NSS Group leader of College.
4. Represented University and College at state and national level in various activities of National Service Scheme and Youth Festival.
5. Lead college to win overall championship of Youth festival as Team Leader and participated in Skits, Mime and One Act Play