

## Report

### Gender Equality Awareness Campaign

Organized by SPARSH Committee

SPARSH Committee along with Department of Social Work observed an Awareness Campaign on “Gender Equality” from 27-29 March, 2023. Regarding the same Dr Ambreen Jamali as a coordinator of the program visited NGOs/women working for the disadvantaged or underprivileged sections of society for interaction and to acknowledge their efforts as part of outreach activities of the University from 27-29 March, 2023. The following activities were performed to celebrate “Gender Equality”:

**DATE: 27<sup>TH</sup> MARCH, 2023**

**Venue:** SHIVNATH Village (Adopted village under Unnat Bharat Abhiyan), Dehra, District Kangra, H.P.

#### 1. Felicitation to SHG secretary for promoting economic independence & entrepreneurship at village level.

The gender equality program at Shivnath Village was of great strides in promoting economic independence and entrepreneurship among women. As part of this program, team felicitated Ms. Pooja, secretary of a local self-help group, by presenting handmade bowl of bamboos prepared by local people of villages, for her outstanding contribution to empowering women in the village. Under Ms. Pooja leadership, the self-help group has been providing training and support to women who want to start their own businesses. This has helped many women in the village to become financially independent and contribute to the local economy. Villagers feel proud to have Ms. Pooja as a role model for other women in Shivnath Village and hope that her success will inspire more women to take charge of their lives and pursue their dreams. This gender equality program will continue to support and empower women



At Shivnath Village Panchayat with Self Help Group Members of village



Facilitating Shivnath Village Self Help Group Secretary Ms. Pooja Kumari

## 2. Felicitation to Women Pradhan to promote women's representation at PRI and to inculcate leadership

Shivnath Village recently conducted a gender equality program aimed at promoting women's representation in the Panchayati Raj Institutions (PRI) and inculcating leadership qualities in women. As a part of the program, a felicitation ceremony was organized to recognize women who have made significant contributions to their community and society. The event was attended by students and community members, and the women Pradhan Ms. Ranjana Narotra was felicitated for her outstanding leadership and contribution to the development of the village. The program aimed to create awareness about the importance of women's participation in PRI and to encourage them to take up leadership roles. The event was a great success and received positive feedback from the community, who expressed their support for women's empowerment and gender equality.



At Shivnath Village, Dehra with community and felicitated Women Pradhan of the Village

### Day 2

DATE : 28<sup>TH</sup> MARCH, 2023

**Venue:** District Youth and Sports Office, Dharamshala, Kangra, Himachal Pradesh.

### 3. Acknowledging the efforts of DYSSO for promoting women in sports and fitness.

Master of Social Work students under the supervision of Dr. Ambreen Jamali facilitated Mr. Sunny Kumar for his efforts in promoting women in sports and fitness as part of the program organized by DYSSO (District Youth and Sports Office). The event took place at the DYSSO office in the city and was attended by various dignitaries, including sports officials, Youth Development, and media persons.

The program started by welcoming Mr. Sunny Kumar. Then Mr Kumar gave a brief presentation on his journey in promoting women in sports and fitness in the district. Mr. Kumar was applauded for his tireless efforts in organizing sports events, conducting fitness camps, and creating awareness among women about the benefits of leading an active lifestyle.

Mr. Kumar shared his experience of working with women and their families in the district. He talked about the challenges he faced in convincing families to allow their daughters and wives to participate in sports and how he overcame those challenges. He also shared some success stories of women who started their sports career under his guidance and are now doing well at the state and national level.



Felicitating Mr. Sunny Kumar, at DYSSO with the young participants for youth leadership program

## Activities

DATE : 28<sup>TH</sup> MARCH, 2023

Venue: Gunjan Community Radio Dharmshala, H..P.

### 4. Talk at FM Community Radio for promoting gender equality.

On 28<sup>th</sup> March 2023, the students of Department of Social Work, Central University of Himachal Pradesh under the supervision of Dr. Ambreen Jamali felicitated Mr Sandeep Parmar for his efforts in promoting gender equality through establishing community radio in Kangra district of Himachal Pradesh since 2003. Master of Social Work students started the program by welcoming Mr. Sandeep Parmar. Mr Sandeep Parmar gave a brief presentation on his journey in promoting community development and gender equality through community radio. Students of Department of Social Work, Central University Of Himachal Pradesh had a great talk on Gender Equality at Gunjan FM Radio, Dharamshala. Students told that Gender inequality is not a women issue but should concern and fully engage men as well. Students also mentioned that man and women should have equal rights and responsibilities and should be valued equally without any discrimination in society. Students also recited poem and sang songs on FM Radio to promote gender equality for mass propagation through community radio. The program will broadcast on 1 st April at 1.30 pm on 92.3 FM Radio channel.



Radio Recording Session at Gunjan NGO

Facilitate Mr.Sandeep Parmar at Gunjan NGO Dharamshala, Himachal Pradesh

## 5. Activity

Date: 29/03/2023

Venue: Jagori Organisation

Team Leader: Nirupama Singh &Deeksha

On 29<sup>th</sup> March 2023, the students of Department of Social Work, Central University of Himachal Pradesh under the supervision of Dr Ambreen Jamali felicitated Mr Abha Bhaiya for her efforts in promoting gender equality. Master of Social Work students started the program by welcoming Miss Abha Bhaiya. Miss Abha Bhaiya gave a brief presentation on her journey in promoting community development and gender equality. Students of Department of Social Work, Central University Of Himachal Pradesh had a great talk on Gender Equality. They also felicitated the efforts of Asha Ji who has been working with Jagori Grameen and supporting female farmers for sustaining their livelihood. The rural women issues and vulnerabilities like domestic violence and gender inequalities are addressed by this organization.



Acknowledging the efforts of Jagori grameen, a feminist organization headed by Ms Abha Bhaiya

## 6. Activity

DATE : 28<sup>TH</sup> MARCH, 2023

Venue; Educare India Kangra, Dharmshala H..P.

ACTIVITY : Promoting Gender Equality .

On March 29 2023, the Social Work Department of the Central University of Himachal Pradesh, in collaboration with the SPARSH Committee, organized a felicitation ceremony to acknowledge the commendable work done by the head of EDUCARE in the field of women empowerment and gender equality promotion. During the ceremony, the head of EDUCARE shared his experiences and various programs initiated by the organization. He highlighted that EDUCARE has successfully trained 33% of women in disaster management, which is crucial in the hilly region of Himachal Pradesh. The organization also launched a women taxi driver program to promote women's employment opportunities and make public transport safer for women. He also informed the audience about the upcoming launch of an online women's institute and outreach programs through blogs on 6th April, 2023. These programs are aimed at providing women with access to education, skills, and knowledge in various fields, which will enable them to become independent and empowered.

**SPARSH Apex Committee**

**Central University of Himachal Pradesh**