

Category	Registration Fee
Faculty/Professional	₹1,000
Research Scholar	₹ 750
Students UG/PG	₹ 500
Industry Personal	₹1500

All participants are required to pay registration fee online

Name - **Central University of Himachal Pradesh**

Account No. - **2062101009761**

Name of the Bank - **Canara Bank**

Branch - **Kotwali Bazaar, Dharamshala**

IFSC Code - **CNRB0002062**



Please Scan for Payment

- Registration fee includes certificate, conference kit and meals.
- No TA and DA will be paid to delegates for attending the conference.

Registration Link

<https://forms.gle/FrAJFq6bogdpBSzz5>

Important Dates

- Submission of Abstract: August 31, 2023
- Acceptance Notification: September 05, 2023
- Full Paper submission: September 10, 2023
- Last date of registration: September 10, 2023

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Conference Venue: Hybrid Mode

- Seminar Hall, Dhawaladhar Parisar-I, CUHP, Dharamshala, Kangra, HP
- Online : Through Google meet



CENTRAL UNIVERSITY OF HIMACHAL PRADESH

(Accredited by NAAC with 'A+' Grade with CGPA of 3.42)

HPKV Business School (School of Commerce and Management Studies)

& IQAC, CUHP

Organises

ICSSR NWRC

Sponsored

Two Days National Seminar

on

Achieving Sustainable Development Goals in North-Western Region

in Collaboration with

CII (NR), BBNIA, HPCMA & DIC, KANGRA

22nd & 23rd September, 2023

(Hybrid Mode)

Website : cuhimachal.ac.in



About CUHP

Situated in the lap of majestic Dhauladhar Mountains the Central University of Himachal Pradesh is established under the Central Universities Act 2009 (No. 25 of 2009) under the act of Parliament. The University is funded and regulated by the University Grants Commission (UGC) and became functional with the assumption of charge by the first Vice Chancellor on 20th January 2010. The University strives for Inclusive Access to Excellence in Higher Education and Research to emerge as the premier university of the country at par with the best universities of the world in terms of programme offerings, curricular framework, pedagogy, research, publications, and integration with the world of work.

HPKV Business School

HPKV Business School is a department under the School of Commerce and Management Studies, Central University of Himachal Pradesh located in Dhauladhar Parisar - II (H.P.). The School has a very active Center for Entrepreneurship & Innovation too. The department offers specialisations in the field of Financial Management, Marketing Management, Human Resource Management and Business Analytics. It prepares students for leadership roles, fosters entrepreneurial growth, and conducts cutting-edge research for business and societal relevance and benefits with an emphasis on human life values.

The School's robust faculty from academia and industry brings world-class standards for research productivity and teaching effectiveness. They focus on conducting high-quality research for business and societal relevance in the core areas of management. The school attracts top-quality students and engages them in the highest level of hands-on business education translating knowledge to skills thereby enabling students to build up top-notch careers nationally and internationally. Our Alumni are executives in leading MNCs, entrepreneurs, academicians, and bankers to name a few.

About Indian Council of Social Science Research (ICSSR)

Indian Council of Social Science Research (ICSSR) was established in the year of 1969 by the Government of India to promote research in social sciences in the country. The Council aims to review the progress of social science research and give advice to its users. It sponsors social science research programmes and projects and administers grants to institutions and individuals for research in social sciences. It also provides scholarships and fellowships for research in social sciences. It also identifies areas in which social science research is to be promoted and adopt special measures for development of

research in neglected or new areas. It aims to give financial support to institutions, associations, and journals engaged in social science research apart from arranging technical training in research methodology and to provide guidance for research. ICSSR takes pride in organizing, sponsoring and financing seminars, workshops and study groups. Besides this, it undertakes publication and assist publication of journals and books in social sciences. ICSSR advise the Government of India on all matters pertaining to social science research as may be referred to it from time to time; and take such measures generally as may be necessary from time to time to promote social science research and its utilization

About the Seminar

National seminar on "Achieving Sustainable Development Goals in North-Western Region" will be held on September 22 & 23, 2023 at HPKV Business School, Dharamshala. The top most priority for the world today is healthcare, removal of poverty, climate control, equality and employment. However, the core of every activity is development, which is sustainable in nature. The world is striving hard for developing sustainable development goals. The Sustainable Development Goals or Global Goals are a collection of 17 interlinked global goals designed to be a "blueprint to achieve a better and more sustainable future for all". The SDGs were set up in 2015 by the United Nations General Assembly and are intended to be achieved by 2030. The seminar draws its theme from the SDGs.

The seminar papers should be based on actual empirical research with clearly defined focus on the North-Western India as a whole or especially on individual State of the Region i.e. Punjab, Haryana, Himachal Pradesh, Jammu & Kashmir and the Union Territory of Chandigarh. The participants should be from the North-Western Region of the country only.

Objectives of the Seminar

The basic objective behind seminar is to identify challenges the North-Western Region is facing in Achieving the Sustainable Development Goals and propose strategies to stimulate growth and revival in the region.

Subthemes for the Seminar should be but not limited to the following–

1. Sustainable Development Goals (SDGs) in North-Western Region of India: Issues and Challenges
2. Agenda 2030
3. G20 and SDGs
4. National Education Policy-2020
5. Achievement of SDGs through Entrepreneurship
6. Banking, Financial Services and Insurance (BFSI)
7. Marketing Excellence

8. Human Resource Management & Development issues
9. Diversity and Inclusion of Organizational Effectiveness
10. Skill Development and Talent Mapping
11. Gender Equality: Issues and Challenges
12. Accelerating Health Care Services in the context of SDGs
13. Art and Culture
14. Socio-Economic Development
15. Sports and SDGs
16. Responsible Tourism
17. Energy and Infrastructure
18. Indian Knowledge System
19. Business and emerging technologies
20. Artificial Intelligence

Call for Papers

The seminar will provide an opportunity for delegates to deliberate on the transformation witnessed in Indian business in the past few years and identifying the potential strategies to manage this transformation for a sustainable future. Authors should send original and unpublished research articles focusing on the main theme and sub-themes.

Guidelines for Paper Submission

- Length of abstract should not exceed 300 words and length of full paper should be about 2500-4000 words typed in times new roman, 12 pt font size, MS-word, 1.5 spacing.
- Tables, illustrations, charts, figures etc. should be serially numbered and duly acknowledged.
- The first page of the manuscript should have the title of the paper, name of the author(s), organisation affiliation, complete address, phone number and email address.
- Submissions will be evaluated in terms of their originality.
- Full paper shall only be submitted in MS Word and should be sent to seminar2023@hpcu.ac.in only.
- All submitted papers shall be reviewed and after review process, acceptance of selected papers will be communicated to the authors.
- Before submission of full-length paper, all the participants are required to register individually for the seminar.
- Paper presenters shall send the PPT at least three days prior to the date of seminar.

Note: Publication of Selected Papers in SCOPUS indexed journal/ UGC CARE listed journal/Peer Reviewed/ Edited Book will be facilitated depending upon the comments of reviewers.

Registration Fee

The registration fee is to be paid by each author and co-author (s) of the paper individually and separately as per the details given below: