



# 16th ITHC International Conference

on

## "Sustainable Tourism and Wellness: A Path to a Greener Future"

21st to 23rd November, 2025



Central University of Himachal Pradesh, School of Tourism, Travel & Hospitality Management, Dharamshala, Himachal Pradesh, Bharat (India), in academic collaboration with the Indian Tourism and Hospitality Congress, announces the 16th ITHC International Conference on "Sustainable Tourism and Wellness: A Path to a Greener Future" to be held on 21st-23rd November 2025 at Central University of Himachal Pradesh, Dharamshala, Kangra (176215), Himachal Pradesh, India.

### About the Conference

- The conference addresses global challenges such as climate change, environmental degradation, and inequality, highlighting the need to move beyond mass tourism models that harm ecosystems and communities. It emphasises the link between sustainability and wellness, as modern travelers increasingly seek experiences that nurture health while supporting local communities and conserving resources.
- Its mission is to bring together thought leaders, scholars, industry experts, and community stakeholders to share models, innovations, and practices shaping a more sustainable tourism future. Over three days, the conference will foster dialogue, knowledge exchange, and collaboration to create a tourism industry that promotes well-being, protects the environment, and uplifts communities worldwide.

### Main Themes

- **Sustainability & Environment:** Ecotourism, climate change adaptation, carbon reduction, green pilgrimages, circular economy, and eco-friendly infrastructure.
- **Wellness & Healing:** Ayurveda, Yoga, holistic health, mindfulness, restorative travel, and nature-based wellness retreats.
- **Culture & Heritage:** Digital storytelling, heritage conservation, community participation, indigenous wisdom, festivals, and responsible cultural tourism.
- **Community Development:** Inclusive tourism, gender equity, local entrepreneurship, participatory planning, youth engagement, and accessible tourism.
- **Technology & Innovation:** AR/VR experiences, green mobility, smart tourism tools, ethical digital promotion, and gamified learning.
- **Policy & Governance:** SDG integration, policy innovations, research-based strategies, public-private partnerships, ethics, and certification systems.
- **Solar-Powered Traveler: A Path to Carbon-Neutral Wellness:** Explores how solar energy directly enables a low-impact journey for the individual traveler, bridging the gap between technological innovation and personal environmental consciousness.

### Conference Objectives & Format

#### Primary Objectives

- Showcase innovative sustainable tourism practices.
- Promote wellness tourism for physical, mental, and emotional well-being.
- Strengthen community engagement through collaboration among stakeholders.

#### Secondary Objectives

- Share and scale best practices.
- Formulate policy recommendations and guidelines.
- Foster networking among academics, industry, and policymakers.

#### Expected Outcomes

- Greater awareness of sustainable and wellness tourism.
- Exchange of knowledge and practices.
- Policy frameworks for sustainable tourism.
- Stronger collaborations and partnerships.

#### Target Audience

- Academics, researchers, industry professionals, policymakers, and students.

#### Conference Format

- Keynotes, panel discussions, oral/poster presentations, and experiential learning through field visits and village immersion.

### Call for Papers – Key Dates

**Abstract Submission:** till 20<sup>th</sup> Oct 2025

**Full Paper Submission:** till 5<sup>th</sup> November 2025

**Notification of Acceptance:** 23<sup>rd</sup> Oct 2025

### Submission Guidelines

**Extended Abstracts** (100–300 words):

Include title, authors, affiliations, contact info, background, literature review, methodology, results, discussion, and conclusion.

Submit in .docx format to [sotthm.ithc2025@gmail.com](mailto:sotthm.ithc2025@gmail.com).

### Full Papers (4,000–6,000 words):

**Structure:** title page, abstract, keywords, introduction, literature review, methodology, results, discussion, conclusion, references. Submit in .docx format.

### Formatting

Times New Roman, 12 pt, double-spaced

Use clear headings/subheadings

Properly labeled tables/figures

References in APA style

### Review Process

Blind peer review

**Criteria:** relevance, originality, clarity, contribution

### Additional Requirements:

**Ethics Statement** confirming adherence to guidelines

**Conflict of Interest Statement** declaring any potential conflicts



## Chief Patron

**Prof. Sat Parkash Bansal**

Vice Chancellor, Central University of Himachal Pradesh, Dharamshala

## Patrons:

**Prof. Deepak Raj Gupta**

Ex-Senior Professor, Department of Tourism Studies, Jammu University

**Prof. Prashant Gautam**

Professor, UIHTM, Panjab University, Chandigarh

## Conference Convener & Conference Director

**Prof. Suman Sharma**

Dean & Professor, School of Tourism, Travel & Hospitality Management

## Organising Secretary

**Prof. Ashish Nag**

Head, Department of Tourism & Travel Management

## Faculty Organising Committee:

**Prof. Sandeep Kulshreshtha**

**Prof. Amit Gangotia**

**Dr. Debasis Sahoo**

**Dr. S. Sundaraman**

**Dr. Arun Bhatia**

**Dr. Harish Kumar**

**Dr. Amrik Singh**

## Student Organising Committee

**Dr. Rohit Thakur**

Research Assistant

**Sahil Gautam**

**Shubham Sharma**

**Era Sood**

**Uday Ribhu**

(Research Scholars)

## Conference Contacts

For any query, please contact

Email: [sotthm.ithc2025@gmail.com](mailto:sotthm.ithc2025@gmail.com)

**Prof. Suman Sharma** (+91-9459933555)

**Dr. Rohit Thakur** (+91-9736864411)

**Mr. Uday Rribu** (+91-8219972292)

## The Conference Advisory & Scientific Committee

**Prof. Sat Parkash Bansal**

Vice Chancellor, Central University of Himachal Pradesh  
President, ITHC

**Prof. Sandeep Kulshreshtha**

Director, Centre for Promotion of Ecological, Adventure, Health & Cultural Tourism, Central University of Himachal Pradesh  
Sr. Vice President, ITHC

**Prof. Deepak Raj Gupta**

Senior Professor Department of Tourism Studies, Jammu University  
General Secretary, ITHC

**Prof. Prashant Gautam**

Professor, University Institute of Hotel and Tourism Management, Panjab University, Chandigarh  
Treasurer, ITHC

## REGISTRATION DEADLINES!!

**Early Bird:** 25th October 2025

**Regular:** Till 3rd November 2025

**Registration Fees (per person):**

**Category/ Early Bird Fee/ Regular Fee**

**Students / Research Scholars:** 5,500 INR/ 6,500 INR

**Academicians (ITHC Members):** 7,000 INR/ 8,000 INR

**Academicians:** 9,000 INR/ 10,000 INR

**Industry Professionals:** 9,000 INR/10,000 INR

**Foreign Delegates:** 120 USD/ 150 USD

## Conference Inclusions

- *One Night Stay in Dharamshala*
- *One Night Stay in Tented Accommodation at Khabru Waterfall, Boo Village*
- *Conference Kit*
- *3 Breakfast, 2 Lunch, 2 Dinner*

