



Central University of Himachal Pradesh

(ESTABLISHED UNDER CENTRAL UNIVERSITIES ACT 2009)

Dharamshala, Himachal Pradesh-176215

Centre for Entrepreneurship & Innovation

&

Extension and Outreach Club, HPKV Business School

A Report on Career Guidance Session at ITI Baijnath

The Centre for Entrepreneurship & Innovation and The Extension and Outreach Club, Himachal Pradesh Kendriya Vishwavidyalaya Business School, School of Commerce and Management Studies, Central University of Himachal Pradesh organized a session on “**Career Guidance and Entrepreneurship Opportunities**” on 31st May 2023 (11:00 am) at Industrial Training Institute, Baijnath, Kangra, Himachal Pradesh.

The session on Career Guidance and Entrepreneurship Opportunities was organized at ITI Baijnath as a part of the university’s entrepreneurial initiative to provide students with practical insights into their future career prospects. This session aimed to guide and motivate students of ITI to explore different career options and cultivate an entrepreneurial mindset.



The main objectives of the lecture were as follows:

- Provide an overview of the current job market and industry trends.
- Introduce students to various career options beyond traditional paths.
- Highlights the importance of entrepreneurship and its role in the economy.



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- Share success stories of entrepreneurs and their journeys.
- Providing guidance on developing essential skills for a successful career or entrepreneurial venture.

The speakers for the event were Mr. Varun Sharma (Marketing), Mr. Shiva Chauhan (Marketing), Mr. Raghav Sharma (Finance), Ms. Ashima Katoch, and Ms. Shivani (Human Resource).



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The lecture was divided into several key sections, focusing on different aspects of employment opportunities and entrepreneurship. The topics covered included:

1. ITI and Entrepreneurship
2. Opportunities in Tech-preneurship
3. Relevance of communicating the idea
4. Feasibility analysis



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The speakers provided an overview of the current job market, emphasizing the evolving nature of industries and the need for adaptability in career planning. The session highlighted various non-conventional career options, such as freelancing, startups, and self-employment. The speaker explained the advantages and challenges associated with each path.

The lecture emphasized the significance of acquiring essential skills to excel in any career or entrepreneurial venture. The speaker highlighted skills such as problem-solving, communication, leadership, and adaptability.

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The event would not have been possible without the collaborative efforts of all involved.



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(Dr. Chaman Lal)

Hon. Director

Centre for Entrepreneurship and Innovation
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