



# हिमाचल प्रदेश केंद्रीय विश्वविद्यालय Central University of Himachal Pradesh

(Accredited by NAAC with 'A+' Grade with CGPA of 3.42)

(पादप विज्ञान विभाग / Department of Plant Sciences)

शाहपुर परिसर, ज़िला काँगड़ा, हिमाचल प्रदेश -176206



## Report

### Department of Plant Sciences, Central University of Himachal Pradesh celebrated “Swachhata Abhiyan 4.0” under the “Swachhata Hi Sewa 2024” campaign

Swachhata Abhiyan 4.0 is an initiative launched under the “Swachhata Hi Sewa 2024” campaign by the Government of India. The Swachhata Hi Sewa 2024 campaign took place from 14<sup>th</sup> September to 1<sup>st</sup> October 2024, under the theme “Swabhav Swachhata - Sanskaar Swachhata”, focusing on making cleanliness a natural habit and a core value in society. The initiative encourages cleanliness and environmental responsibility among individuals and institutions nationwide. The Swachh Bharat Abhiyan, also known as the Clean India Mission, was launched by Prime Minister Narendra Modi on October 2, 2014, to improve cleanliness, hygiene, and sanitation across India.

Various activities focused on Swachhata Abhiyan 4.0 were organized in the Plant Sciences Department, Central University of Himachal Pradesh from 14<sup>th</sup> September to 1<sup>st</sup> October 2024. The events included cleaning of the campus area, a quiz competition, a poster-making competition, a plantation drive, a Swachhata Pledge, and an outreach activity, all committed to instilling the students with a sense of cleanliness which aligned with the theme of “Swabhav Swachhata - Sanskaar Swachhata”.

The activity includes “**Cleaning of campus**” conducted on 19<sup>th</sup> September 2024. This campaign involved about 45 students including the M.Sc. Students and RD Scholars on Waste segregation were highlighted by dividing students into teams and teaching them to differentiate between recyclables, non-recyclables, and organic waste. They cleaned the campus thoroughly and responsibly disposed of the waste by segregating it.





The “**Quiz Competition**” is dedicated to Swachh Bharat Abhiyan 4.0. was organized on 20<sup>th</sup> September 2024 in the campus and 38 students participated, including participants and the audience. The quiz comprised multiple rounds covering topics such as the history and goals of Swachh Bharat, the role of citizens, and real-world case studies of successful clean-up drives.



The “**Poster-making competition**” saw active participation from M.Sc. students and RD scholars and was organized on 24<sup>th</sup> September, 2024. A total of 20 students participated in the poster-making competition and displayed their posters with enthusiasm, highlighting innovative ideas and strategies for promoting cleanliness.



A “**Plantation Drive**” was conducted on 25<sup>th</sup> September 2024 in the campus, with active involvement from students and research scholars of the Plant Science Department. A total of 42 students participated in the drive. Participants planted several plants around the campus, aiming to promote a greener and cleaner environment through this initiative.



A total of 42 M.Sc. students and RD scholars took the "**Swachhata Pledge**" dated 26<sup>th</sup> September, 2024. they gathered to commit to maintaining cleanliness on campus and promoting hygiene practices within their communities. They also vowed to actively participate in cleanliness drives and awareness campaigns, while encouraging their peers and family members to embrace the values of "Swabhav Swachhata" and "Sanskar Swachhata".



The "**Outreach Activity**" was conducted by M.Sc. students and RD scholars on 30<sup>th</sup> September 2024 with around 30 students visiting a nearby village and the panchayat ghar. They raised awareness among the local community about the importance of cleanliness and the impact of coming together for a cleaner, greener future. The students emphasized the benefits of the Reduce, Reuse, and Recycle approach and encouraged the community to protect nature. They also educated people on the proper segregation of waste into recyclables, non-recyclables, and organic waste, along with responsible disposal methods.



The programs were organized and coordinated by Dr. Sachin Upmanyu (Head, Department of Plant Sciences) and nodal officer of the program Dr. Ashun Chaudhary (Assistant Professor) and other faculty members of the Department of Plant Sciences. They also motivated and inspired students to actively participate in the various activities under Swachhata Abhiyan 4.0.



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धर्मशाला। हिमाचल प्रदेश केंद्रीय विश्वविद्यालय के पादप विज्ञान विभाग में स्वच्छता अभियान 4.0 पर एक परिसर सफाई कार्यक्रम का आयोजन किया गया। पादप विज्ञान विभाग के छात्रों एवं शोधकर्ताओं ने इस आयोजन में सक्रिय रूप से भाग लिया। टीमों को पुनर्चक्रणीय, गैर-पुनर्चक्रणीय और जैविक कचरे की पहचान करने और उन्हें अलग करने के लिए प्रशिक्षित किया गया। यह कार्यक्रम समुदाय में पर्यावरण जागरूकता और स्वच्छता को बढ़ावा देने की दिशा में एक महत्वपूर्ण कदम था। कार्यक्रम का आयोजन पादप विज्ञान विभाग के संकाय सदस्यों द्वारा किया गया था। उन्होंने छात्रों को स्वच्छता अभियान 4.0 के बैनर तले विभिन्न गतिविधियों में सक्रिय रूप से भाग लेने के लिए भी प्रेरित किया।

#SHS2024 #SwachhataHiSeva2024 #SwabhavSwachhata #SanskaarSwachhata



Kangra, HP, India  
Shahpur, Kangra, 176206, HP, India  
Lat 32.224646, Long 76.156564  
09/19/2024 12:54 PM GMT+05:30  
Note : Captured by GPS Map Camera



Kangra, HP, India  
Narghani Road, Shahpur, Kangra, 176206, HP, India  
Lat 32.224495, Long 76.156560  
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Note : Captured by GPS Map Camera



Kangra, HP, India  
Narghani Road, Shahpur, Kangra, 176206, HP, India  
Lat 32.224615, Long 76.156891  
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विभागाध्यक्ष, पादप विज्ञान विभाग  
Head, Department of Plant Sciences  
हिमाचल प्रदेश केंद्रीय विश्वविद्यालय धर्मशाला  
Central University of Himachal Pradesh, Dharamshala  
PO Box: 21, Dharamshala, Himachal Pradesh - 176215