



Dr. Yogesh Kumar Gupta
Assistant Professor

Dr. Yogesh Kumar Gupta is a seasoned academician with over 12 years of experience in the domain of higher education in Media and Communication Studies. He is also been instrumental in establishing the Journalism & Mass-Communication department in various colleges and universities in Rajasthan.

Among many laurels to his credit, the prominent one includes being the Governor nominee in Academic Council in Haridev Joshi University of Journalism & Mass Communication, Rajasthan. He is also an integral part of various educational institutions in different positions like Member of Board of Studies in MDSU, Ajmer, Pratap University, Jaipur, NIMS University, Jaipur and many more. He was the coordinator of the Journalism department during the visit of the NAAC team in NIMS University, Jaipur. Under his guidance, two scholars have been awarded a Ph.D. He has also mentored students of IGNOU and VMOU in the Jaipur study center.

He has delivered talk shows in All India Radio and special lectures in various colleges and universities. Many of his lectures have been uploaded on YouTube. He has written two books and eighteen research papers in UGC listed and peer reviewed journals. He has also attended more than forty seminars/conferences and workshops as an invited speaker and paper presenter. NIMS University has accorded him with the appreciation award for his commendable leadership ability on the occasion of Republic Day, two years in a row (2018 & 2019).

Research interest includes Electronic Media (Radio, Television & Film), New Media, Media Research, Mass Communication and National Development etc. Presently, he is working in the Department of New Media, Central University of Himachal Pradesh, Dharamshala.