

Curriculum vitae

Dr. Krishna Kumar Verma

Personal Details

Address: School of Commerce and Management,
Central University of Himachal Pradesh, Dharamshala, India

Telephone: 9335581254

E-mail: kkpvan@gmail.com

Citizenship India

Professional Qualifications

1. M.com from M.J.P.R.U, Bareilly in 2002
2. Ph.D from M.J.P.R.U, Bareilly in 2005
3. L.L.B from M.J.P.R.U, Bareilly in 2010
4. UGC-NET(Commerce) in 2015
5. MBA Tourism from Aligappa University, Tamilnadu on 2017
6. PGDFM from IGNOU in 2022

Employment History

1. **Currently employed as Associate Professor at** School of Commerce and Management, Central University of Himachal Pradesh, India
2. Before joining CUHP, I was working as assistant professor at Department of Commerce, S.S.(PG) College shahjahanpur (31st Oct 2011 to 25th Feb 2023)

Personal Distinctions

1. Editor in C

Teaching

Financial Accounting, Financial Management, Business Law

Doctoral Thesis Supervision

In Progress

Ketan Pandey, Sanskriti University, Mathura

Research Projects and Income

| Year | Source of funds | Project title | Amount |
|-----------|-----------------|---|--------|
| 2013-2015 | UGC- New Delhi | Problems and Prospects of FDI in Rural Retail Market in India | 335000 |

Publications

Authored Books

Dr.Anurag Agarwal , Dr K.K. Verma & Others . 2017. **Financial Accounting**. Ark Publication.. ISBN

978-81-9321-38-0-3.

Dr K.K.Verma & Dr.Jyoti Bajpai 2022.Inventory Management,.Navyug Publication, Agra, ISBN **978-93-87970-98-4.**

Edited Books

3. Dr. Anurag Agarwal, Dr Krishna Kumar Verma (2021)“New dimensions of Entrepreneurship in India : Navyug Publication , Agra , ISBN : 968-93-87970-97-7
4. Dr K.K.Verma , Dr.Jyoti Bajpai, Dr. Manish Kumar 2021. **“Agriculture and Economy : Important Pillars of Economic and Social Development “** : Navyug Publication , Agra, 978-93-88873-09-3, February,2021
5. Dr K.K.Verma & Dr.Jyoti Bajpai 2022. “Make in India and Atma Nirbhar Bharat Abhiyan : An Initiative to Make India Self-Reliant” : Vani Publication , Agra, 978-93-90899-26-5

Refereed Journal Articles

(Published in International Journals):

- 1- “Effectiveness of Marketing Strategies of LIC of India in District Shahjahanpur, Knowledge News (The Half-Yearly International Journal of Ideas) Knowledge news publication, Agra (U.P.) India January 2003 Vol-3 (Part-II) ISSN 2231-0150.
- 2- “Role of Information Technology in Marketing System” Remarking (An Multidisciplinary International Journal) Kanpur (UP) India June 2014, Vol.1, No.1, ISSN : 2394-0344 UGC list No. 48558 (Old) p.p. 91-94
- 3- “Impact of FDI on Agriculture Sectors in India ” Shrinkhala (A Multidisciplinary- Monthly International Journal) Kanpur (UP) INDIA, September 2014, vol.2. No.1. ISSN : 2321-290X UGC list No. 48880 (Old) p.p. 29-32
- 4- “Economic Thoughts of Gandhi Ji”Brajnandini (A multidisciplinary Quarterly Referred International Journal) Mathura,(UP),INDIA, June 2016, Vol 1, ISSN :2279-0519 p.p. 44-47
5. “Opportunities and Challenges of Rural Retail Marketing in India”
Vidyawarta (Peer reviewed international refereed research journal),Maharashtra, India, July to Sept. 2019, Vol 1, issue 31, ISSN : 2319 9318, Impact factor 6.021, P.P. 55-61
6. “An Analysis of Impact of Artificial Intelligence system in Accounting in India” Printing Area(Peer reviewed international refereed research journal) Maharashtra, India, February 2020, Vol 1, issue 62, ISSN : 2394 5303 , Impact factor 7.387, P.P. 83-85
7. “Effect of COVID-19 on tourism Industry in India”Vidyawarta (Peer reviewed international refereed research journal),Maharashtra, India, April to May. 2020, Vol 6, issue 34, ISSN : 2319 9318, Impact factor 7.041 , P.P. 52-54
8. “Marketing Strategies of LIC of India in the present Era”International Journal of Trend in Scientific research development, India, Jan-Feb 2022, Vol-6 Issue 2 ISSN 2456-6470 (Online), Impact Factor 6.410, P.P. 566-572
9. “Reducing Unemployment through Co-operative Movement”International Journal of Multidisciplinary Research in Science, Engineering, Technology and Management,India, July 2022, Vol-9 Issue 7 ISSN 2395-7639 (Online), Impact Factor 7.580, P.P. 1648-1652
10. “Economic Liberalization in India” Central Asian Journal of Innovations on Tourism Management and Finance India, July 2022, Vol-3 Issue 8 ISSN 2660-454X (Online), Impact Factor 5.405, P.P. 18-24
11. “Digital Marketing – Approach, Awareness and Strategies”International Journal of Trend in Scientific research development, India, Sep-Oct 2022, Vol-6 Issue 6 ISSN 2456-6470 (Online), Impact Factor 7.251, P.P. 1614-1628
12. “Green Marketing - Basic Prospective”International Journal for Modern Trends in Science and technology, India, Oct 2022, Vol-8 Issue 10 ISSN 2455-3778 (Online), UGC CARE-43137 P.P. 149-154

13. "Foreign Trade of India" International Journal for Modern Trends in Science and technology, India, Oct 2022, Vol-8 Issue 10 ISSN 2455-3778 (Online), UGC CARE-43137 P.P. 155-165
14. "Risk Management" International Journal of innovative Research in Science, Engineering and Technology , India, Dec 2022, Vol-11 Issue 12 ISSN 2319-8753 (Online), Impact Factor 8.118 P.P. 14315-14321

(Published in National Journals):

15. Micro Finance in India - Need of Present" Mumukshu Journal of Humanities (A Biannual Referred Journal) shahjahanpur (UP) INDIA June, 2011, vol.3. No.3. ISSN : 0976-5085. UGC list No. 48510 (Old) p.p. 73-75

16. **Recent Trend in Marketing Strategy of LIC of India" Mumukshu Journal of Humanities (A Biannual Referred Journal) Shahjahanpur (UP) INDIA June, 2012, vol.4. No.1. ISSN : 0976-5085. UGC list No. 48510 (Old) p.p. 128-129

17. ग्रामीण खुदरा बाजार में प्रत्यक्ष विदेशी निवेश की समस्या एवं सम्भावनाएँ, Mumukshu Journal of Humanities (A Biannual Referred Journal) Shahjahanpur (UP) INDIA June, 2013, vol.5. No.1. ISSN : 0976-5085. UGC list No. 48510 (Old) p.p. 361-362

18. "FDI in Indian Retail Sector- A SWOT Analysis" Mumukshu Publication of Humanities, Mumukshu Journal of Humanities (A Biannual Referred Journal) Shahjahanpur (UP) INDIA June, 2014, vol.6. No.1. ISSN : 0976-5085. UGC list No. 48510 (Old) p.p. 118-120

19. "Role of E-Commerce in Supply Chain Management" Mumukshu Publication of Humanities, Mumukshu Journal of Humanities (A Biannual Referred Journal) Shahjahanpur (UP) INDIA June, 2015, vol.7. No.1. ISSN : 0976-5085 UGC list No. 48510 (Old) p.p. 177-179

20. "Effectiveness of Marketing Strategies of LIC of India in District Shahjahanpur " INSPIRA, Journal of Commerce, Economics and Computer Science (A Double Blind Peer Reviewed Referred Journal) Jaipur, (Rajasthan) INDIA June, 2016, vol.2. No.2. ISSN : 2395-7069, Impact Factor 1.7122 UGC list No. 48134 (Old) p.p. 194-196

21. भारत में घरेलू पर्यटन की समस्या एवं संभावनाएँ - जनपद शाहजहांपुर के विशेष सन्दर्भ में Mumukshu Publication of Humanities, Mumukshu Journal of Humanities (A Biannual Peer reviewed Referred Journal) Shahjahanpur (UP) INDIA June, 2016, vol.8. No.1. ISSN : 0976-5085 UGC list No. 48510 (Old) p.p. 243-245

22. "Achievement and Economic, Social and Political Thoughts of Indira Gandhi" Mumukshu Publication of Humanities, Mumukshu Journal of Humanities (A Biannual Peer reviewed Referred Journal) Shahjahanpur (UP) INDIA June, 2016, vol.8. No.1(I). ISSN : 0976- 5085 UGC list No. 48510 (Old) p.p. 28-35

23. "Prospects of Medical Tourism in India " Mumukshu Publication of Humanities, Mumukshu Journal of Humanities (A Biannual Peer reviewed Referred Journal) Shahjahanpur (UP) INDIA June, 2017, vol.9. No.1. ISSN : 0976-5085 UGC list No. 48510 (Old) p.p. 209-212

24. "Analysis of Prime Minister MUDRA Yojna " Mumukshu Publication of Humanities, Mumukshu Journal of Humanities (A Biannual Peer reviewed Referred Journal) Shahjahanpur (UP) INDIA Dec, 2017, vol.9. No.2. ISSN : 0976-5085 UGC list No. 48510 (Old) p.p. 228-232

25. "Challenges and opportunities of Social Entrepreneurship in India " Mumukshu Publication of Humanities, Mumukshu Journal of Humanities (A Biannual Peer reviewed Referred Journal) Shahjahanpur (UP) INDIA June, 2018, vol.10. No.1. ISSN : 0976-5085 p.p. 7-9

26. "A Study of relationship of consumer life style and buying behaviour " Mumukshu Publication of Humanities, Mumukshu Journal of Humanities (A Biannual Peer reviewed Referred Journal)

- Shahjahanpur (UP) INDIA Dec, 2018, vol.10. No.2. ISSN : 0976-5085 p.p. 14-16
27. "Disinvestment of Public Sector in India" Mumkshu Publication of Humanities, Mumukshu Journal of Humanities (A Biannual Peer reviewed Referred Journal) Shahjahanpur (UP) INDIA June, 2019, vol.11. No.1. ISSN : 0976-5085 P.P. 20-23
28. Risk Management in Banking Industry and Impact of Basel II Implementation, Mumkshu Publication of Humanities, Mumukshu Journal of Humanities (A Biannual Peer reviewed Referred Journal) Shahjahanpur (UP) INDIA Dec, 2019, vol.11. No.2. ISSN : 0976-5085 P.P. 20-23
29. An analysis of Factors affecting employees attitude towards organization "Mumkshu Publication of Humanities, Mumukshu Journal of Humanities (A Biannual Peer reviewed Referred Journal) Shahjahanpur (UP) INDIA June 2020, vol.12. No.1. ISSN : 0976-5085 P.P. 18-21
30. Trends and Patterns of FDI in India " Mumkshu Publication of Humanities, Mumukshu Journal of Humanities (A Biannual Peer reviewed Referred Journal) Shahjahanpur (UP) INDIA Dec, 2020, vol.12. No.2. ISSN : 0976-5085 P.P. 16-20
31. "A study of Working mechanism of unit Linked insurance Plans (ULIPs) Mumkshu Publication of Humanities, Mumukshu Journal of Humanities (A Biannual Peer reviewed Referred Journal) Shahjahanpur (UP) INDIA June, 2021, vol.13. No.1. ISSN : 0976-5085 P.P. 12-15
32. "Role of ICT in Higher Education" Mumkshu Publication of Humanities, Mumukshu Journal of Humanities (A Biannual Peer reviewed Referred Journal) Shahjahanpur (UP) INDIA Dec, 2021, vol.13. No.2. ISSN : 0976-5085 P.P. 100-103
33. " A Comparative Study of Digital Marketing Vs Traditional Marketing" Mumkshu Publication of Humanities, Mumukshu Journal of Humanities (A Biannual Peer reviewed Referred Journal) Shahjahanpur (UP) INDIA June , 2022, vol.14. No.1. ISSN : 0976-5085 P.P. 55-59

Book Chapters

- 34 "Role of Educational Institution in Consumer Awareness"
Consumer Protection and Behaviour in Present Era, Mumukshu Publication of Humanities ,S.S.(PG)College, Shahjahanpur (UP). India ISBN : 978-81-910666-1-6 , November 2012 P.P.56-58
- 35 "Role of FDI in employment Generation, Employment Generation in Developing Countries : Challenges and Opportunities, Mumukshu Publication of Humanities ,S.S.(PG)College, Shahjahanpur (UP). India ISBN : 978-81-910666-3-0 , February 2013 P.P.586-589
- 36 "Awareness of Rural Consumer in India" "Role of Rural Consumer Awareness in Development of Rural Marketing Strategies", Manglam Publishers and Distributors, Delhi, , 2013.
ISBN : 978-81-89972-86-8 P.P. 211-217
- 37 "Globalisation, Society and Inequalities " Economic Development with Devaluation of Non Economic Values : Problems & Remedies, Mumukshu Publication of Humanities ,S.S.(PG)College, Shahjahanpur (UP). India, ISBN : 978-81-910666-3-0 , February 2014 P.P.52-57
- 38 "Role of Human Capital in Attracting FDI " Human Development in Developing Nations , Mumukshu Publication of Humanities ,S.S.(PG)College, Shahjahanpur (UP). India, ISBN : 978-81-910666-6-1 , February 2015, P.P.286-290
- 39 "Economic Effect of Tourism in India", Innovations and Challenges – In the age of M- Commerce, Bharti Publications, New Delhi – 110002 (India), ISBN : 978-93-85000-35-5 p.p. 132-137
- 40 "Development of Pilgrimage Tourism in India (With Special Reference of Uttrakhand State)"
Emerging Trends In Hospitality & Tourism Sector, Bharti Publications, Delhi, India, ISBN 978-93-85000-40-9, November 2015 P.P.276-278
- 41 "Tourism and Happiness " Tourism , Mercantile and Human Happiness , Mumukshu Publication of Humanities ,S.S.(PG)College, Shahjahanpur (UP). India, ISBN : 978-81-910666-7-8 , February 2015 P.P.340-344

42. "Sources and Effect of Stress on Human Life" Impact of Stress Management in Business organizations , Mumukshu Publication of Humanities ,S.S.(PG)College, Shahjahanpur (UP). India, ISBN : 978-81-910666-7- , February 2016 P.P 64-66
43. Prospects of trade in tourism sector, Sahitya and Sambedna,Lokwani Sansthan, Delhi ISBN 978-93-81487-89-1 P.P.68-73
44. "Impact of Terrorism on Foreign Direct Investment in India" International Terrorism, tourism and economic health of the world. Mumukshu Publication of Humanities ,S.S.(PG)College, Shahjahanpur (UP). India, ISBN : 978-81-910666-8-5 , December 2017 P.P.80-87
45. "Benefit of GST for Indian Economy" GST- A Road map ,Niharikanjali Publication, Kanpur,(UP) India , ISBN 978-93-82972- 25-9, P.P.121-122
- 46 "Women Entrepreneurship in India : Challenges and Remedies"New dimensions of Entrepreneurship in India, Navyug Publication, Agra, India, ISBN 978-93-87970-97-7 , Jan 2021, P.No. 111-115
47. "MSMEs – A Pillars of Local and National Economic Development"
- Agriculture and Industry :Important Pillars of Economic and Social Development, Navyug Publication, Agra, India, 978-93-88873-11-6, February,2021 P.No.18- 22
- 48 "Role of Financial Planner in Capital Market "
- Changing Role of Financial Markets in Indian Economy, Research Cultural society and Publication, Gujrat, ISBN- 978-81-9532-68-2-2, May 2021, P.P. 60-63
- 49 " Advantage and Disadvantage of Online Education in India "National Education Policy-A step towards self reliant India, Swaranjali Publication,Ghaziabad, UP, India,ISBN 978-93-5470-038-5, July 2021, P. No. 42-50
- 50 "Innovation in Modern Indian Banking" Changing Approach of Banking Industries, Swaranjali Publication,Ghaziabad, UP, India,ISBN 978-93-5470-817-6, September 2021, P.P. 90-98
- 51 "Role of Innovation in Intellectual Property Rights"
- Changing Approach of Banking Industries, Swaranjali Publication,Ghaziabad, UP, India,ISBN 978-93-5470-571-7, August 2022, P.P.119-125
- 52 "Role of Sustainable technology in Business Innovation"
- Future Science for Sustainable Development,Maya Global Education Society, Prayagraj, UP, India, ISBN 978-93-83006-21-2, 2022, P.P. 313-322
- 53" One District One Product : Agricultural Handicraft of Uttar Pradesh"Vocal for Local : Need of Present , Navyug Publication, Agra, India, ISBN : 978-93-90899-53-7, 2023 P.P.No. 61–64

Paper Presented in Conference/ Seminar

| S.No. | Date | Venue | Paper Title |
|-------|-----------------|--|--|
| 1 | 20-21 Dec. 2008 | S.S.(PG)College, Shahjahanpur (Sponsored by IIPA) | Competitiveness of MNC's and Consumer Protection |
| 2 | 20-21 Dec. 2009 | S.S.(PG)College, Shahjahanpur | Information technology and Cyber Law |
| 3 | 26-27 Feb 2011 | S.S.(PG)College, Shahjahanpur | Effect of Globalisation on Education |
| 4 | 25-26 Feb 2012 | S.S.(PG)College, Shahjahanpur | Marketing Strategy of LIC of India |
| 5 | 26-27 Feb 2013 | S.S.(PG)College, Shahjahanpur (Sponsored by UGC) | Role of FDI in Employment Generation |
| 6 | 22-23 Mar. 2013 | Teerathanker Mahaveer | Entrepreneurship and Sustainable |

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| | | university, Moradabad | Development |
| 7 | 01-08 June 2013 | International Multidisciplinary Research foundation, Vijaywada, Andhra Pradesh | E-Governance In India |
| 8 | 02-03 Mar 2014 | S.S.(PG)College, Shahjahanpur (Sponsored by UGC) | Globalisation, Society and Inequalities |
| 9 | 20-21 Jan 2015 | Ismail National (PG) College For Women, Meerut (Sponsored by UGC) | Economic Thought of Gandhi Ji |
| 10 | 26-27 Feb 2015 | S.S.(PG)College, Shahjahanpur (Sponsored by Ministry of Home Affairs, Govt of India) | Human Capital in Attracting FDI |
| 11 | 21-22 Nov 2015 | Subharti university, Meerut | Development of Pilgrimage Tourism In India ,(With Special Reference to Uttrakhand State) |
| 12 | 5-6 Dec 2015 | University Business School, Punjab University Punjab (Indian Accounting Association) | Emerging Trends in Accounting System |
| 13 | 30-31 Jan 2016 | S.S.(PG)College, Shahjahanpur (Sponsored by Ministry of Home Affairs, Govt of India) | Tourism and Happiness |
| 14 | 11-13 Nov 2016 | Department of Commerce Lucknow University Lucknow (Indian Commerce Association) | |
| 15 | 16-17 Dec 2016 | Department of Commerce Banglore University Banglore (Indian Accounting Association) | GST and its implication in India |
| 16 | 18-19 Nov. 2017 | Department of Commerce MohanLal Sukhadia University, Udaipur | Effect of demonetization in India |

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| | | (Indian Accounting Association) | |
| 17 | 16-17 Dec 2017 | S.S.(PG)College, Shahjahanpur (Sponsored by Ministry of Home Affairs, Govt of India) | Impact of Terrorism on FDI in India |
| 18 | 27-28 Jan 2018 | Department of Commerce Lucknow University Lucknow | Opportunities & Prospects of Manufacturing Sector in India |
| 19. | 5-6 Jan 2019 | Department of Commerce Manipal University Jaipur- Rajasthan (Indian Accounting Association) | Benefits and Problems of Computerised Auditing System |
| 20 | 22-24 Dec 2019 | KIIT University, Bhubneswer (Indian Commerce Association) | Skill Development- Government Initiative and Challenges |
| 21 | 28-29 Dec 2019 | Jai Narain Vyas University, Jodhpur Rajasthan (Indian Accounting Association) | Analysis of Role of Artificial intelligence system in accounting in India (With Special reference of Bareilly Region) |
| 22 | 30/12/2020 | IMRF, Institute of Higher Education and Research, India | UN Sustainable Goals : Peace, Justice , Innovation and Infrastructure |
| 23 | 26/01/2021 | Center for Professional Advancement –United Kingdom Indian Branch : Andhra Pradesh | New Education Policies- Quality & the Future |

a) National Level Seminars / Conference/ Attended and Presented Papers there

| S.No. | Date | Venue/ Organizer | Paper Presented Title |
|--------------|---------------------------|-------------------------------------|--|
| 1 | 26 th Dec 2002 | S.S.(PG)College Shahjahanpur | Consumer Awareness and Marketing Strategies of Insurance Companies |
| 2 | 27 th Feb 2003 | S.S.(PG)College Shahjahanpur | Marketing Strategy of Banks |
| 3 | 30-31 Aug 2008 | Sahu jain college, Najibabad | Protection on Natural Resources |
| 4 | 10 Feb 2009 | Govt (PG) College for Women, Rampur | Women Empowerment through Entrepreneurship |
| 5 | 28-1 Mar 2009 | Allahabad Degree | Liberalisation Effect on Social Sector |

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| | | college. Allahabad | |
| 6 | 30-31 Jan 2010 | D.N(PG)College (Sponsored by UGC) | Globalisation and Income Inequality in India |
| 7 | 30-31 Jan 2010 | D.N(PG)College | Challenges in E-Marketing |
| 8 | 2 nd May 2010 | S.S.(PG) College, Shahjanapur | Use of Statics in Economic research |
| 9 | 13-14 Nov 2010 | Shri Ram Murti Smarak College of Engineering & Technology, Bareilly | |
| 10 | 15-16 Nov 2010 | S.S.(PG)College, Shahjahanpur, (Sponsored by UGC) | Women's Human Right and democracy |
| 11 | 20 th Dec 2010 | S.S.(PG)College, Shahjahanpur, (Sponsored by Ministry of Corporate Affairs) | Role of Small Scale Industries in Indian Economy |
| 12 | 20-21 Dec 2010 | Sahu Ram Swaroop Mahila Mahavidhlaya, Bareilly (Sponsored by UGC) | Awareness of Human right in India |
| 13 | 12-13 Feb 2011 | Bareilly College, Bareilly (Sponsored by UGC) | Problems of Women in India |
| 14 | 19 Feb 2011 | S.S.(PG)College, Shahjahanpur, (Sponsored by UGC) | |
| 15 | 15 Oct 2011 | S.S. Law college, Shahjahanpur, (Sponsored by UGC) | Effectiveness of Communal and Targeted Violence Bill 2011 |
| 16 | 19-20 Nov 2011 | Shri Ram Murti Smarak College of Engineering & Technology, Bareilly | Role of IT in Rural Market |
| 17 | 10 Dec 2011 | S.S.(PG)College, Shahjahanpur. (Sponsored by Ministry of Corporate Affairs) | Investment redressal Mechanism |
| 18 | 18-19 Feb 2012 | K.A.(PG)College, Kasganj , Shahjahanpur (Sponsored by UGC) | Impact of Education on Minority Society |
| 19 | 3 Nov 2012 | Mata Gujri College, Punjab University, Patiala | Business Ethics in Banking Services |
| 20 | 24-25 Nov 2012 | S.S.(Law)College, Shahjahanpur (Sponsored by UGC) | Important Constitution and Legal provisions for Women in India |
| 21 | 29-30 Nov 2012 | Arya Kanya (PG) | Awareness of Rural Consumer in India |

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| | | College, Hapur (Sponsored by UGC) | |
| 22 | 8-9 Oct 2012 | BSM (PG)College, Roorkee (Sponsored by UGC) | Food problem in India |
| 23 | 15-16 Jan 2013 | K.A.(PG)College, Kasganj (Sponsored by UGC) | Role of Manrega in Employment Generation |
| 24 | 19-20 Mar 2013 | DAV PG College,Muzaffarnagar, | Impact of Globalisation & privatization on Quality Standard Management |
| 25 | 22-23 April 2013 | Karori Mal College, New Delhi | |
| 26 | 9 Nov 2013 | S.S.(PG)College, Shahjahanpur | Consumerism in India |
| 27 | 15-16 Feb 2014 | KN I, Sultanpur UP | FDI in Indian Retail Sector |
| 28 | 1 Mar 2014 | S.S.Law College, Shahjahanpur (Sponsored by UGC) | Human Rights and Advertisement |
| 29 | 18 May 2014 | S.S.(PG)College, Shahjahanpur | Effectiveness of new Dimensions of Communication |
| 30 | 24-25 Jan 2015 | Jagdish Saran Hindu(PG) College, | Democracy in India |
| 31 | 22 nd Mar. 2015 | S.S.(PG)College, Shahjahanpur | Internal Quality Assessment for NAAC |
| 32 | 3 rd May 2015 | UPRTOU, Allahabad | Smart Cities and Internal Transportation System |
| 33 | 24-25 July 2015 | S.S.(PG)College, Shahjahanpur | Role of Youth in Development of India |
| 34 | 27-28 Nov 2015 | BSM(PG)College, Roorkee, Uttrakhand (Sponsored by UGC) | Global Warming – Causes and Prevent |
| 35 | 8-9 Nov 2015 | UPRTOU, Allahabad | |
| 36 | 17 Dec 2015 | DAV College, Kanpur | |
| 37 | 19-20 Dec 2015 | Mahatma Gandhi Kashi Vidyapeeth, Varanasi, | Corporate Social Responsibility in India |
| 38 | 31-1 Feb 2016 | S.S.(PG)College, Shahjahanpur | Sources and Effect of Stress on Human life |
| 39 | 19-20 Feb 2016 | Govt. Degree College,Hardoi, UP | Future of Agriculture Industry in India |
| 40 | 26-27 Feb 2016 | S.S.(PG)College, Shahjahanpur (Sponsored by UGC) | Economic Thoughts of Indira Gandhi |
| 41 | 4-5 March 2016 | C.S.J.M University Kanpur | Role of Rural Marketing in India |
| 42 | 29 March 2016 | D.A.V(PG)College, | Corporate Social responsibility and |

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| | | Muzaffarnagar, UP | Human Welfare |
| 43 | 11-13, Nov 2016 | Department of Commerce Lucknow University Lucknow (Indian Commerce Association) | |
| 44 | 12 Nov 2016 | C.S.J.M University Kanpur | Prospects of Tourism in India |
| 45. | 10 Dec 2016 | Firoz Gandhi College Rai Bareilly | Economic Reform in India |
| 46 | 18-19 Dec 2016 | Govt (PG)College Bisalpur | Role of Manrega in Rural development |
| 47 | 08-09 Jan 2017 | V.R.A.L.Rajkiya Mahila Mahavidyalaya Bareilly (UP) | Smart Cities –A Quality of Life |
| 48 | 14-15 Jan 2017 | R.L.S Govt. Mahila PG College, Pilibhit –UP | Cash Less Digital India |
| 49 | 18-19 March 2017 | KMCUAF University, Lucknow | Benefits of GST on Indian Economy |
| 50 | 22-23 March 2017 | S.S.(PG)College, Shahjahanpur | Role of Indira Gandhi in Nationalisation of Banks |
| 51 | 26-27 March 2017 | Govt. Degree College, Bahet, Saharanpur | Challenges and Issues of generation of Employment in India |
| 52 | 9-10 April 2017 | S.S.(PG)College, Shahjahanpur (Indian Commerce Association-UP Chapter) | Prospects and Problems of GST in India |
| 53 | 12-14 Oct 2017` | IIS University Jaipur, (Indian Commerce Association) | GST : Implications for Indian Economy |
| 54 | 9-10 Dec, 2017 | S.S.Law college Shahjahanpur | Secularism in India |
| 55 | 20-21 Jan,2018 | Govt. (PG) College, Pilibhit | Role of Science in Socio Cultural Changes in Modern India |
| 56 | 1-2 Feb, 2018 | Ram Lubhai Sahani Govt Mahila PG college, Pilibhit | Benefit of GST For Indian Economy |
| 57 | 11 Feb, 2018 | Lotus Institute of Management, Bareilly | Vision-2022 (A Direction for Youth) |
| 58 | 15-16 Feb, 2018 | S.S.(PG)College, Shahjahanpur | Impact of GST on Indian Economy(With Special reference of Tourism Industry) |
| 59 | 18-19 March,. 2018 | S.S.(PG)College, Shahjahanpur | Impact of Policy of Indira Gandhi on development of Banking Sector |
| 60 | 25-26 March, | Arya Mahila (PG) | Contribution of Pt. Deen Dayal |

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| | 2018 | College, Shahjahanpur | Upadhya on Social Development |
| 61 | 10 Oct, 2018 | National (PG)College, Lucknow | Role of Higher Education in Society |
| 62 | 8-9 Dec 2018 | Ram Lubhai Sahani Govt Mahila PG college, Pilibhit Sponsored by UP Higher Education) | Role of Voter's Education in democratic India |
| 63. | 20-22 Dec 2018 | Department of Commerce Osmania University Hydrabad-Telangana (Indian Commerce Association) | Effect of Digital Marketing in India |
| 64 | 15-16 Jan 2019 | S.S.(PG)College, Shahjahanpur | Role of Skill Dvelopment programe in employment generation |
| 65 | 2-3 Feb 2019 | Vardhman College, Bijnor – UP | Role of Entrepreneur in Economic development of India |
| 66 | 15-17 March 2019 | S.S.(PG)College, Shahjahanpur | Role of Women entrepreneurship in economic development of India |
| 67 | 24-26 May 2019 | S.S.(PG)College, Shahjahanpur | Effect of consumer buying behavior on retail trade in India. |
| 68 | 10-11 Dec 2019 | S.S.(PG)College, Shahjahanpur | Challenges and Opportunities of development of New business in present era of Indian Economy |
| 69 | 07-08 March 2020 | Indira Gandhi Study Centre S.S.(PG)College, Shahjahanpur (Sponsored by UGC) | Effects of Merger of Nationalized banks on employment in India |
| 70 | 08-09 March 2020 | Indira Gandhi Study Centre S.S.(PG)College, Shahjahanpur (Sponsored by UGC) | Role of Women education on entrepreneurship in India |
| 71 | 18-19 Feb 2021 | Department of Commerce Lucknow University, Lucknow | Rural Entrepreneurship in India |
| 72 | 05-06 March 2021 | Department of Commerce R.R. PG College, Amethi (Sponsored by UGC) | Prospects of Digital Entrepreneurship in India |

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| 73 | 20-22, September 2022 | Department of Commerce S.S.(PG)College, Shahjahanpur | Role of IPR's In Development of Career |
| 74. | 10-12 December 2022 | Department of Commerce & Department of Business Administration S.S.(PG)College, Shahjahanpur | One District One Product :- A right movement towards employment generation |
| 75. | 22-24 December, 2022 | Dr. Babasaheb Ambedkar Marathwada University, Aurangabad (Indian Commerce Association) | Digital India: A new way of digitally developed India |

c) Workshop/ Faculty Development Program/ Training Program Attended

| S.No. | Date | Program | Days | Venue | Title |
|-------|----------------------|----------|------|--|---|
| 1 | 14 Sep 2008 | Workshop | 1 | M.J.P.RUniversity , Bareilly | Research Methodology |
| 2 | 7-9 Dec 2011 | Workshop | 3 | S.S.(PG)College, Sponsored by Ministry of Corporate Affairs, Govt of India | Evaluation and Investor Awareness in Investment Decision in India |
| 3 | 07 July 2013 | Workshop | 1 | S.S.(PG)College, Shahjahanpur | E-Commerce and Learning |
| 4 | 5-6 May 2015 | Workshop | 2 | S.S.(PG)College, Shahjahanpur | Application of Research Methodology in Commerce and Management |
| 5 | 11-12 Jan 2016 | Workshop | 2 | S.S.(PG)College, Shahjahanpur | Research Methodology |
| 6 | 3-5 April 2016 | Workshop | 3 | S.S.(PG)College, Shahjahanpur | Career and Job Opportunities |
| 7. | 26-27 Sep 2016 | Training | 2 | S.S.(PG)College, Shahjahanpur (Sponsored by NCCD, NewDelhi) | Entrepreneur Development for Ripening Chambers |
| 8. | 6-9 April 2017 | Training | 4 | Nartional Institute of Securities Market (An educational initiative of SEBI) | SEBI Financial Education Training Program |
| 9 | 1-7 July 2018 | Workshop | 7 | S.S.(PG)College, Shahjahanpur | Research Methodology |
| 10 | 6-7 | Workshop | 2 | Karori Mal college, Delhi | Entrepreneurship and |

| | | | | | |
|-----|--|----------|---------|---|----------------------------|
| | April 2019 | | | | Start-ups |
| 11. | 27-08 Feb 2021 | Training | 9 | Avinashilingam Institute for Home Science and Higher Education for Women (Sponsored By UGC-STRIDE) | Excellence in Research |
| 12. | 31 st Oct-30 th Nov 2022 | Workshop | 30 Days | EssGee Digiskills, Mumbai | SPSS – Statistical Package |

Membership

1. Life Member of Indian Commerce Association (UP-125)
2. Life Member of Indian Accounting Association (LCT -01)
3. Resource Person of **SEBI**, Financial literacy program **2017 to 2020**.
4. SANKALP- A social organization- Shahjahanpur (UP)-India Since 2017

Responsibilities / Invited Lecture :

| | | | | | |
|----|---------------------------------------|----------------------------|-----------------------------|---|--|
| 1. | Keynote Speaker | 7-9 Dec 2011 | National Workshop | S.S.(PG) College, (ICWAI Centre) | Evaluation of Investor Awareness |
| 2 | Co-Chair Person | 6 March 2021 | National Seminar | R.R. (PG)College, Amethi (Sponsored by ICSSR) | Innovation and Entrepreneurship Frame Work for the Growth of Indian Economy in the era of Digitalization Competitiveness |
| 3. | Resource Person | 10 th July 2021 | National Workshop | Institution's innovative council (IIC) Gurukul Kangri University. Hardwar | Startup Funding |
| 4. | Resource Person (3 rd Day) | 15 th Dec 2021 | 5 Days Guest Lecture Series | Gurukul Kangri University. Hardwar | Corporate tax Planning |