

CURRICULUM VITAE

PROF. (DR.) JAGDEEP SINGLA

PERSONAL DETAILS

ADDRESS: BUSINESS SCHOOL, CENTRAL UNIVERSITY OF HIMACHAL PRADESH,
(DHARAMSHALA) INDIA
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PROFESSIONAL QUALIFICATIONS

- PHD (MANAGEMENT) ON STRATEGIES FOR COMPETITIVE ADVANTAGE: A STUDY OF TWO WHEELER INDUSTRY IN INDIA FROM IMSAR, MDU ROHTAK, HARYANA.
- MBA (MARKETING & PRODUCTION MANAGEMENT)-FULL TIME TWO YEAR POST GRADUATE DEGREE COURSE, KURUKSHETRA UNIVERSITY, KURUKSHETRA, HARYANA
- B.E. (MECH.) FROM PUNJAB ENGINEERING COLLEGE, CHANDIGARH

EMPLOYMENT HISTORY

- ASSOCIATE PROFESSOR, IMSAR, MDU ROHTAK, HARYANA.
- ASSISTANT PROFESSOR, IMSAR, MDU ROHTAK, HARYANA.
- ASSISTANT PROFESSOR, BHAGAT PHOOL SINGH WOMEN UNIVERSITY, HARYANA
- EXECUTIVE – COMMERCIAL, MAHARAJA ENGINEERING AND INVESTMENTS (PB) LIMITED, SAS NAGAR, MOHALI.

TEACHING

- MARKETING MANAGEMENT
- OPERATION MANAGEMENT
- SUPPLY CHAIN MANAGEMENT
- BRAND MANAGEMENT

DOCTORAL THESIS SUPERVISION

- 11 STUDENTS

UNIVERSITY ADMINISTRATION

RESPONSIBILITIES HELD WITH PREVIOUS EMPLOYERS DURING EMPLOYMENT WITH THEM, MDU, ROHTAK

- MEMBER, ACADEMIC COUNCIL, MDU
- MEMBER, FACULTY OF COMMERCE AND MANAGEMENT, MDU
- MEMBER, CURRICULUM DEVELOPMENT COMMITTEE, MDU