

**SPRING SEMESTER - 2020 (JANUARY - JUNE 2020)**

**LIST OF COURSES**

**Name of the School: Journalism, Mass Communication and New Media**

**Name of the Department: New Media**

**Name of the Programme of Study: MA New Media Communication**

**Courses Offered for Semester II**

| <b>Sr. No.</b> | <b>Course Code</b> | <b>Course Name</b>                              | <b>Credits</b> | <b>Course Category</b> | <b>Teacher</b>       |
|----------------|--------------------|---|----------------|------------------------|----------------------|
| 1              | MCE 405            | Corporate Communications                        | 4              | Core Compulsory        | Dr. R. P. Rai        |
| 2              | MCE 501            | Introduction to Radio and Television Production | 4              | Core Compulsory        | Dr. Yogesh Kr. Gupta |
| 3              | MCE 512            | Multimedia Production                           | 4              | Core Open              | Mr. Kuldeep Singh    |
| 4              | MCE 522            | Political Communication                         | 4              | Elective Open          | Prof. Pradeep Nair   |

**Courses Offered for Semester IV**

| <b>Sr. No.</b> | <b>Course Code</b> | <b>Course Name</b>                                    | <b>Credits</b> | <b>Course Category</b>  | <b>Teacher</b>                                   |
|----------------|--------------------|---|----------------|-------------------------|--|
| 1              | MCE 515            | Film Production                                       | 4              | Elective Specialization | Dr. R.P. Rai                                     |
| 2              | MC E 516           | Internet and Mobile Production                        | 4              | Elective Specialization | Kuldeep Singh                                    |
| 3              | MCE 520            | Health Communication                                  | 4              | Core Open               | Prof. Pradeep Nair                               |
| 4              | MCE 527            | Media Product III (Documentary/Short Film Production) | 4              | Elective Specialization | Mr. Deepak Kr. Vaishnav                          |
| 5              | MCE 529            | Media Products V (Mobile Content Production)          | 4              | Elective Specialization | Mr. Yogesh Kr. Gupta/<br>Mr. Deepak Kr. Vaishnav |

**Human Making and Skill Development Courses**

| <b>Sr. No.</b> | <b>Course Code</b> | <b>Course Name</b>                | <b>Credits</b> | <b>Course Category</b> | <b>Teacher</b>       |
|----------------|--------------------|-----------------------------------|----------------|------------------------|----------------------|
| 1              | MC E 437           | Basics of Videography             | 2              | Skill Development      | Kuldeep Singh        |
| 2              | MCE 431            | Social Media & Citizen Engagement | 2              | Human Making           | Dr. Yogesh Kr. Gupta |

**Signature of Head of the Department**