



# Central University of Himachal Pradesh

(Established under Central Universities Act 2009)  
PO BOX: 21, DHARAMSHALA, DISTRICT KANGRA – 176215, HIMACHAL PRADESH  
www.cuhimachal.ac.in

IQAC/

Date:

## INFORMATION FOR ACADEMIC AUDIT OF THE DEPARTMENT

(Please provide information for Academic Session 2016-21)

1. Name of the Department: Department of New Media

2. Year of establishment: 2011

3. Courses offered:

Undergraduate	Post Graduate
NA	Yes

4. Courses introduced during last year: NA

Undergraduate	Post Graduate	Add-on/Value Added
	None	Indian Knowledge System

5. Does the Department have Academic flexibility? If yes since when?: 2013

6. Interdisciplinary programs offered and departments involved:

Year	Name of the Course/Paper	Interdisciplinary paper shared with department
2016-2017	Basic of Videography	Hindi, Sanskrit, English, Journalism and Creative Writing,
2017-2018	MCE 437 Basic of Videography	Hindi, Sanskrit, English, Journalism and Creative Writing, MSW
2018-2019	MCE 437 Basic of Videography	Hindi, Sanskrit, English
2019-2020	MCE 437 Basic of Videography MCE431 Social Media & Citizen Engagement	Hindi, Sanskrit, English and JCW& Education
2020-2021	Social Media & Citizen Engagement(MCE431)	Journalism & Mass Comm., Hindi, English & Education

7. Courses conducted in collaboration with other Universities and Institutions: NA

8. Details of programmes discontinued, if any, with reasons: None

9. Examination System: Annual/ Semester/Choice Based Credit System/ Credit and Grading system/ any other system, specify: Semester/ Choice Based Credit System

**10. Participation of the department in the curriculum development for courses offered by the Departments/University.**

Name of the faculty	Course/Curriculum
Prof. Pradeep Nair	Social Media and Citizen Engagement Communication Research Health Communication Research Publication Ethics
Dr. Ram Pravesh Rai	Film Production Mass Communication Theories and Processes Corporate Communications Mass Communication Theories and Process
Mr. Kuldeep Singh	Television Production Basics of videography Media product-V Mobile Content Production Media Product-I TV News Production
Dr. Yogesh Gupta	Indian Knowledge System Introduction to Radio and TV Production Media Product-IV Web Content Production
Mr. Deepak Vaishnav	Video/Online Editing Audio and Video fundamentals Media Product-III Documentary/Short Film Production

**11. Has the department periodically updated the syllabus or introduced any syllabus other than the one used by university for PG course at the onset?**

**12. Number of teaching posts sanctioned, filled and vacant.**

Designation	Sanctioned	Filled			Filled under CAS
		P	A	G	
Professor			NA	NA	1
Associate Professor		1	NA	NA	NA
Assistant Professor		4	NA	NA	NA
Total		5	NA	NA	NA

P=Permanent, A=Adhoc, G=Guest

**13. Faculty profile with name, qualification, designation, experience, nature of appointment (confirmed/ probation/Ad-hoc/Guest) Appointed on Sanctioned Post:**

Name	Gender	Designation	Qualifications	Teaching/ Research Experience	Nature of appointment
Prof. Pradeep Nair	M	Professor	Ph.D.	20	Permanent

Dr. Ram Pravesh Rai	M	Assistant Professor	Ph.D., NET	12	Permanent
Mr. Kuldeep Singh	M	Assistant Professor	NET	9	Permanent
Dr. Yogesh Gupta	M	Assistant Professor	Ph.D.	2	Permanent
Sh. Deepak Kumar Vaishnav	M	Assistant Professor	NET	2	Permanent

**14. Highest Qualification of the teaching staff:**

Highest Qualification	Professor		Associate Professor		Assistant Professor		Total
	Male	Female	Male	Female	Male	Female	
<b>Permanent</b>							
<i>Ph.D.</i>	1				2		03
<i>M.Phil</i>							
<i>PG</i>							
<i>Any Other</i>					2		02
<b>Contract/Resource: NA</b>							
<i>Ph.D.</i>							
<i>M.Phil</i>							
<i>PG</i>							
<i>Any Other</i>							
<b>Guest/Visiting: NA</b>							
<i>Ph.D.</i>							
<i>M.Phil</i>							
<i>PG</i>							
<i>Any Other</i>							

**15. Diversity of Faculty:**

Number of Actual Strength (2019-20) = 5

Teaching faculty	Number	%
From the Same University	0	0
From Other Universities within the State	02	40
From Other States	03	60
From Outside the Country	0	0

**16. Number of faculty who have awarded M.Phil., Ph.D., D.Se./D.Lit.: 3**

**17. List of Visiting Fellows/Teachers, Adjunct and Emeritus Professors, (2019-20).**

Name	Designation	Institution
NA	NA	NA

**18. Percentage of classes taken in each semester by faculty (programme- wise information):**

Year	Semester	Name of Course	Name of Paper	% Class Taken by
2016-2017	I	M.A.NMC	MCE 401 Mass Communication Theories & Processes	100
			MCE 403 Reporting and Editing	100
			MCE 408 Writing for New Media	100
			MCE 521 Participatory Communication for Development	100
	III	M.A. NMC	MCE 407 Communication Research	100
			MCE 502 Video Editing/Online Editing	100
			MCE 518 Media Internship	100
			MCE 514 Television Production	100
			MCE 525 Media Products-I (Television News Production)	100
	II	M.A. NMC	MCE 408 Writing for New Media	100
			MCE 501 Introduction to Radio and Television Production	100
			MCE 511 Media Production Techniques	
			MCE 507 Mobile Communication	
	IV	M.A. NMC	MCE 407 Communication Research	100
MCE 515 Film Production			100	
MCE 521 Participatory Communication Approaches for Development			100	
			MCE 523 Documentary Film Production	100
			MCE 527 Media Products-III	100
	Course work	Ph.D.		

2017-2018	II	M.A. NMC	MCE 501 Introduction to Radio and Television Production	100
			MCE 511 Media Production Techniques	100
			MCE 512 Multimedia Production	100
			MCE 522 Political Communication	100
	IV	M.A. NMC	MCE 507 Mobile Communication	100
			MCE 515 Film Production	100
			MCE 520 Health Communication	100
			MCE 527 Media Product-III (Documentary/Short Film Production )	100
			MCE 529 Media Product-V (Mobile Content Production)	100
	III	M.A. NMC	MCE 407 Communication Research	100
			MCE 502 Video Editing/Online Editing	100
			MCE 513 Radio Production	100
			MCE 518 Media Internship	100
MCE 526 Media Product-II			100	
2018-2019	II	M.A. NMC	MCE 405 Corporate Communication	100
			MCE 501 Introduction to Radio and Television	100
			MCE 512 Multimedia Production	100
			MCE 522 Political Communication	100
	IV	M.A. NMC	MCE 515 Film Production	100
			MCE 516 Internet and Mobile Production	100
			MCE 520 Health Communication	100
			MCE 527 Media Product-III (Documentary/Short Film Production )	100

			MCE 529 Media Product-V (Mobile Content Production)	100
	I	M.A. NMC	MCE 401 Mass Communication Theories & Processes	100
			MCE 403 Reporting and Editing	100
			MCE 425 Audio and Video Fundamental	100
			MCE 521 Participatory Communication Approaches for Development	100
	III	M.A. NMC	MCE 407 Communication Research	100
			MCE 502 Video Editing/Online Editing	106
			MCE 514 Television Production	100
			MCE 525 Media Product-I (Television News Production )	100
			MCE 518 Media Internship	100
2019-2020	II	M.A. NMC	MCE 405 Corporate Communication	100
			MCE 501 Introduction To Radio and Television	100
			MCE 512 Multimedia Production	100
			MCE 522 Political Communication	100
	IV	M.A. NMC	MCE 515 Film Production	100
			MCE 516 Internet and Mobile Production	100
			MCE 520 Health Communication	100
			MCE 527 Media Product-III (Documentary/Short Film Production)	100
			MCE 529 Media Product-V (Mobile Content Production)	100
2020-2021	II	M.A. NMC	MCE 405 Corporate Communication	100
			MCE 501 Introduction to Radio and Television Production	100
			MCE 512 Multimedia Production	100
			MCE 522 Political Communication	100
	IV	M.A. NMC	MCE 515 Film Production	100
			MCE 516 Internet and Mobile Production	100
			MCE 520 Health Communication	100

			MCE 527 Media Product-III (Documentary/Short Film Production)	100
			MCE 529 Media Product-V (Mobile Content Production)	100
	I	M.A. NMC	MCE 401 Mass Communication Theories & Processes	100
			MCE 403 Reporting and Editing	100
			MCE 425 Audio and Video Fundamentals	100
			MCE 521 Participatory Communication Approaches for Development	100
	III	M.A. NMC	MCE 407 Communication Research	100
			MCE 502 Video Editing/Online Editing	100
			MCE 514 Television Production	100
			MCE 525 Media Product-I (Television News Production)	100
			MCE 516 Internet & Mobile Production	100
2020-2021	III	M.A.NMC	MCE 407 Communication Research	100
			MCE 502 Video Editing/Online Editing	100
			MCE 514 Television Production	100
			MCE 525 Media Product-I (Television News Production)	100
			MCE 516 Internet & Mobile Production	100
	I	M.A.NMC	MCE 401 Mass Communication Theories and Processes	100
			MCE 425 Audio and Video Fundamentals	100
			MCE 438 News Anchoring	100
			MCE 403 Reporting and Editing	100
			MCE 410 Social Networking	100
			MCE IKS-01 Indian Knowledge System and Communication	100
	IV	M.A. NMC	MCE 515 Film Production	100
			MCE 518 Media Internship	100
			MCE 410 Social Networking	100

		MCE Media Product-III (Documentary/Short Film Production )	100
		MCE 529 Media Product-V (Mobile Content Production)	100

### Human Making and Skill Development Courses

Sr. No.	Course Code	Course Name	% Class Taken by
1	MCE 437	Basics of Videography	100
2	MCE 431	Social Media & Citizen Engagement	100

#### 19. Programme-wise Student-Teacher Ratio:

S. No.	No. Name of the Programme / Course	Sanctioned Student Intake	Teacher-Student Ratio (Formula- Students: teachers)
1	NMC	33	1:6

#### 20. Number of academic support staff (technical) and administrative staff sanctioned, filled and vacant:

Sr. No.	Posts	Sanctioned posts	Filled		Total
			Permanent	Contractual	
1	Laboratory Assistant		Nil	Nil	
2	Laboratory Attendant		Nil	Nil	
3	Ministerial Staff				
4.	Others			out sourced- 1	01

#### 21. Thrust areas of research as identified by the department: (Please fill your thrust area)

- Communication Studies,
- Electronic and Broadcast Media,
- New Media and
- Film Studies

#### 22. Information about research grants, projects completed and ongoing during last year:



a) From National funding agencies (like UGC, CSIR, DST, DBT, DST-FIST; CSIR, UGC-SAP/CAS, DAE, DBT, BRNS, ICSSR, AICTE, etc):

Sr. No.	Name of the Principle Investigator (Co-investigator)	Title of the Project	Funding Agency, Duration & date of sanction	Amount (in Lakh)	Status of Project (Submitted/Ongoing)	Remarks if any (Publication/Award/Patent)
	Nil	Nil	Nil	Nil	Nil	Nil

Note: Please enclose a copy of Report Summery, Utilization Certificate and relevant documents

b) From International funding agencies:

Sr. No.	Name of the Principal Investigator (Co-investigator)	Title of the Project	Funding Agency, Duration & date of sanction	Amount (in Lakh)	Status of Project (Submitted/Ongoing)	Remarks if any (Publication/Award/Patent)
	Nil	Nil	Nil	Nil	Nil	Nil

Note: Please enclose a copy of Report Summery, Utilization Certificate and relevant documents

c) From Corporate Houses/Industries:

Sr. No.	Name of the Principal Investigator (Co-investigator)	Title of the Project	Funding Agency, Duration & date of sanction	Amount (in Lakh)	Status of Project (Submitted/Ongoing)	Remarks if any (Publication/Award/Patent)
	Nil	Nil	Nil	Nil	Nil	Nil

Note: Please enclose a copy of Report Summery, Utilization Certificate and relevant documents

23. Funds received at University level through Corpus fund/Seed Money:

Sr. No.	Name of the Principle Investigator (Co-investigator)	Title of the Project	Funding Agency, Duration & date of sanction	Amount (in INR)	Status of Project (Submitted/Ongoing)	Remarks if any (Publication/Award/Patent)
	Nil	Nil	Nil	Nil	Nil	Nil

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**Note:** Please enclose a copy of Report Summery, Utilization Certificate and relevant documents.

**24. Research facilities available in the department and recognition received, if any?**

The Department has access to the following e-resources:

1. Cambridge University Press <http://journals.cambridge.org/>
2. Economic & Political Weekly <http://www.epw.in/>
3. Emerald <http://www.emeraldinsight.com/>
4. ISID <http://isid.org.in/>
5. JCCC <http://www.jccc-ugcinfonet.in/>
6. JSTOR <http://www.jstor.org/>
7. Oxford University Press <http://www.oxfordjournals.org/>
8. Project Muse <http://muse.jhu.edu/browse/>
9. Springer Link <http://link.springer.com/>
10. Taylor & Francis <http://www.tandfonline.com/>
11. Wiley-Blackwell <http://onlinelibrary.wiley.com/>
12. World eBook Library <http://community.worldlibrary.in/?AffiliateKey=NDL-QA1179>

The faculty members of the department have published more than 20 research papers in UGC-Listed, Peer-Reviewed or Scopus Indexed Journal during the 2016-2021.

**25. Special research laboratories sponsored by/created by industry or corporate bodies. NA**

**26. Details of patents filed & granted and income generated: NA**

**27. Consultancy services provided, name of the teacher/s and income generated:**

Sr. No.	Year	Name of the teacher	Nature of consultancy	Funds generated (In Rs)
	None	None	None	None

**28. Publications:**

Sr. NO.	Papers published in UGC listed journals	Papers published in peer reviewed journals (Not in UGC-LIST)	Monographs, Books, Chapters in books		Citations	h-index*	Impact factor range/ Average Impact
			With ISBN no.	Without ISBN			

				no.			factor*
	<b>Prof. Pradeep Nair</b>						
1	Nair, P., & Vaishnav, D. K. (2021). <b>Media Use and Well-being: Understanding the Interplay in the Context of Tibetan Youth in India Amid COVID-19 Crisis.</b> Asia Pacific Media Educator, 31 (1), 50-62.  <a href="https://doi.org/10.1177/1326365X21">https://doi.org/10.1177/1326365X21</a>						
2	Bhashkara, H., Sharma, S., Nair, P., & Mishra, H. (2020.) <b>Encroachers and victims: Farming of community dynamics by small-town journalists in Dharamshala, India.</b> Newspaper Research Journal, 41 (3), 333-348  <a href="https://doi.org/10.1177/0739532920950045">https://doi.org/10.1177/0739532920950045</a>						
3	Nair, P. (2020). <b>Children Displaced: Deinstitutionalisation of Children Care Institutions in Tibetan Exile Settlements in Dharamshala, India.</b> Institutionalised Children Explorations and Beyond, 7(1), 56-64.  <a href="https://doi.org/10.1177/2349300319894863">https://doi.org/10.1177/2349300319894863</a>						
4	Nair, P. (2019). <b>Child Sexual Abuse and Media: Coverage, Representation and Advocacy.</b> Institutionalised Children Explorations and Beyond, 6(1), 38-45.  <a href="https://doi.org/10.1177/1077695819830034">https://doi.org/10.1177/1077695819830034</a>						
5	Bhaskaran, H., Mishra H., & Nair, P. (2019). <b>Journalism Education in Post-Truth Era: Pedagogical Approaches Based on Indian Journalism Students' Perception of Fake News.</b> Journalism and Mass Communication Educator, 74(2), 158-170.  <a href="https://doi.org/10.1177/1077695819830034">https://doi.org/10.1177/1077695819830034</a>						
6	Nair, P. (2018). <b>Identity Crisis versus Ethical Dilemmas: The struggle of practicing journalism in a small hill town of India.</b> Journalism Education, 7 (1), 50-57.						
7	Nair, Pradeep & Sandeep Sharma. (2017). <b>The RIC Triangle and Tibet's and Political Aspiration.</b> Tibetan Review (December 11).  <a href="http://www.tibetanreview.net/the-ric-triangle-and-tibets-political-aspiration/">http://www.tibetanreview.net/the-ric-triangle-and-tibets-political-aspiration/</a>						

8	Nair, Pradeep & Manisha Pandit. (2017). <b>Depression among Children of Tibetans in Exile: A Socio-Cultural Perspective.</b> Institutionalized Children Explorations and Beyond, 4 (2): 140-146.  DOI: 10.1177/2349301120170205						
9	Bhaskaran, H., Mishra H., & Nair, P. (2017). <b>Contextualizing Fake News in Post-truth Era: Journalism Education in India.</b> Asia Pacific Media Educator, 27 (1): 41-50.  DOI: 10.1177/10.1177/1326365X17702277						
10	Nair, Pradeep & Sandeep Sharma. (2017). <b>Did the U.S. just Abandon Tibet? A brief history of the U.S. Tibet Policy-and how Trump just turned everything upside down.</b> The Diplomat, Issue-32, July 2017.  <a href="http://magazine.thediplomate.com/#/issues/-Kn854zX8kS8j5zNjSvP">http://magazine.thediplomate.com/#/issues/-Kn854zX8kS8j5zNjSvP</a>						
11	Nair, P. & Sharma, S. (2016). <b>Tibetan Children in Exile: Institutions of Child Care.</b> Institutionalized Children Exploration and Beyond, 3 (2): 215-222.  doi:10.1177/2349301120160209						
12	Nair, P. (2016). <b>The Indian Child: Growing Young, Urbane and Liberal with Digital Games.</b> Indian Anthropologist, 46 (1): 79-92.						
13	Sharma, S. & Nair, P. (2016). <b>Democracy for a Territoryless and Stateless Polity: The Elections of Tibetan-in-Exile.</b> Journal of Comparative Politics, 9 (2): 77-84.						
	<b><u>Dr. Ram Pravesh Rai</u></b>						
14	Shukla, D., Rai, R.P., Kumar,R., <b>The Bechdel Test and Hindi Cinema: An Analysis of Women Empowerment Delineation,</b> Communicator, (2) 130-135, April-June 2021, ISSN No.- 0588-8093						
15	Rai, R.P., <b>Uchch Shiksha ke Naveen Aayam Evam Media Shikshan: Nai Shiksha Niti Ke Sandarbh Mein,</b> Mekal Mimansa, Vol-14 109-118, Jan-June 2021, Issue-1, ISSN No.- 0974-0118						
16	Rai, R.P., <b>Hindi Ptrakarita Mein Sampadkatva Ke Vividh Aayam: Tatkalin Aur Vartaman Chunauiyon Ke Sandarbh Meain,</b> Shodh-Dhara, Vol-247-53, April-June 2021, ISSN No.- 0975-3664						

17		Rai, R.P., Shukla, D., Mishra, P., <b>Buyer's Right  And Product  Information: A  Study On  Displaying SAR  Value Of  Budget Smart  Phones,</b> International Journal of Communication Development, Vol-10, Jan-June 2020, ISSN No.- 22312498				
18		Rai, R.P., <b>Advertising  and PoP 24*7  as buying  Stimulus,</b> International Journal of Communication Development, Vol-9 19-24, Vol-9 19-24, 3&4/ June 2019, ISSN No.- 22312498,				
19		Rai, R.P., Social <b>Media Me  Hindi Ke  Swaroop Ka  Adhyayan,</b> Sampreshan, Vol-1 41-46, Jan-june 2017, ISSN No.- 09764410				
20			Rai, R.P., <b>Decision 2.0: A  Tool for  Making of  Smart City,</b> Smart Cities Transformation of India, Pentagon press, new Delhi, 2016, ISBN No. - 9788182748934			

	<b><u>Kuldeep Singh</u></b>					
21	Himachal Pradesh Me Paryavaran Sanrakshan Evm Jagrukata Abhiyan Me Samachar Patron Kee Bhumika, <b>0974-0074</b>					
	<b>Dr. Yogesh Kumar Gupta</b>					
22	<b>Bhartiya Sanchar: Sanskar, Sanskriti Aur Bhasha Se Samridhi</b> Published in Mekal Mimana, ISSN-0974-0118, Issue 13, Vol.01 January-June2021, Page No.- 97-108 (UGC Care Listed) Published by Indira Gandhi Rashtriya Janjatiya Vishwavidyalaya, Amarkantak, Madhya Pradesh.	<b>Perceptions of the Efficacy of COVID-19 Health Communication Messages in India During the Early Phases of the Pandemic</b> Published in Research analysis and Evaluation, ISSN 0975-3486 (Print), E-ISSN-2320-5482 RNIRAJBIL 200930097 Issue-12, Vol.-1, Impact factor 6.315, December 2021, Page No.-64-75 (International Double Peer Reviewed, Refereed & Indexed Research Journal)				6.315
23	<b>Janmadhyam Ke Roop Me Kumbh Ke Lakshya</b> Published in Samsamyik Srijan, ISSN 23205733, Issue 22, April-June2021, Page No. 367-371 (UGC Care Listed) Published by Hans Prakashan, New Delhi.	<b>Role of Media in Democratic System,</b> Published in Shaikshik Manthan, Monthly Magazine, ISSN-2581-4133 Issue-10, Page No.-12-14, 1 May 2020.				
24	<b>Sakahar Aur Gandhi Darshan: Vartaman mai Swasthya Chetana mai Media ki Bhumika</b> Published in Sodh Disha, ISSN					

	0975-735X, Issue 56-2, Oct.-Dec.2021, Page No. 330-336 (UGC Care Listed).						
	<b>Mr. Deepak Kumar Vaishnav</b>						
25	Mr. Deepak Kumar Vaishnav Nair, P., & Vaishnav, D. K. (2021). <b>Media Use and Well-being: Understanding the Interplay in the Context of Tibetan Youth in India Aims COVID-19 Crisis.</b> Asia Pacific Media Educator, 31 (1), 50-62. <a href="https://doi.org/10.1177/1326365X21">https://doi.org/10.1177/1326365X21</a>						

\* Based on Scopus/ Web of science

**29. #Details of teachers invited as resource persons for Refresher courses, Orientation courses, Seminars, Workshops, Conferences at state, national and international levels.**

DD/MM/YYYY	Name of the Faculty	Resource Person for (Refresher courses, Orientation courses, Seminars, Workshops, Conferences)	Levels (National/ International/ State/University/College)	<u>Title of the topic</u>	<u>Title of the event</u>	Organised by ( <u>Department/College</u> )	<u>Institution/University</u>
30-31 March, 2021	Dr. Yogesh Kumar Gupta	Webinar	National	Literary Journalism of India	Two day National Webinar on Different Aspects of Media	Dept. of JMC	Atal Bihari Vajpayee Hindi Vishwavidyalaya Bhopal

**#Format for para 29**

Participated/Invited as Resource person and presented/Judged the topic “(Title of the topic).” under the session/sub-session “(Name, if any)” in state/national/international workshop/conference/seminar on “(Title of the event).” Organised by (Department/College) held on (Date/month/year), at (Institution/University).

**30. #Details of teachers participated in Refresher courses, Orientation courses, Seminars, Workshops, Conferences at national and international levels.(participant, presented paper, chaired the session)**

DD/MM/YYYY	Name of the Faculty	participation in (Refresher	Levels (National/	<u>Title of the</u>	<u>Title of the event</u>	Organised by	<u>Institution/University</u>
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		<b>courses, Orientation courses, Seminars, Workshops, Conferences)</b>	<b>International / State/University/ College)</b>	<b><i>topic</i></b>		<b><u>(Department/College)</u></b>	
	Dr. Ram Pravesh Rai	Refresher Course	National				CPDHE, University of Delhi
4 June -01 July 2020	Dr. Yogesh Kumar Gupta	Orientation Programme	National		Orientation Programme	Teaching Learning Center, Ramanujan College	University of Delhi
20 July-03 August, 2021	Dr. Yogesh Kumar Gupta	Refresher Course	National		Research Methodology	Teaching Learning Center Ramanujan College, Du & Ministry Of Education, Pandit Madan Mohan Malaviya National Mission On Teachers Andteaching, New Delhi.	University of Delhi
22-23 February 2021	Dr. Yogesh Kumar Gupta	National Seminar	National		Role of teachers in National Education Policy(N EP)	CUHP, Dharamshala	CUHP, Dharamshala
20 may 2020	Dr. Yogesh Kumar Gupta	National Webinar	National		Challenges for Journalism in present global scenario	Dr. B.R Ambedkar University, Agra	Dr. B.R Ambedkar University, Agra
30 may 2020	Dr. Yogesh Kumar Gupta	National Webinar	National		Digital Mass Communication & Language Journalism	JMC & Hindi Teaching-Learning Center	MGIH University, Wardha



3 July 2020	Dr. Yogesh Kumar Gupta	National Webinar	National		Disinformation and online Radicalization, Kolkata.	IQAC, Dum Dum Motijheel Rabindra Mahavidyalaya	West Bengal University, Kolkata
17-18 Aug. 2020	Dr. Yogesh Kumar Gupta	National Webinar	National		New Education Policy and Aatmnirbhar Bharat: Concept and Challenges	NSS Unit Dedhbandhu College	University of Delhi
23 Aug.2020	Dr. Yogesh Kumar Gupta	National Webinar	National		New National Education Policy-Samarth Bharat	Sarthak Samvad, Pragya Pravah, Jaipur	Sarthak Samvad, Pragya Pravah, Jaipur
11Sept.2020	Dr. Yogesh Kumar Gupta	National Webinar	National		Rastrava d: Vividh Aayam	Rastavadi lekhak Sangh	Rastavadi lekhak Sangh
12 Sept.2020	Dr. Yogesh Kumar Gupta	National Webinar	National		Science Teaching in Mother tong	Rastavadi lekhak Sangh	Rastavadi lekhak Sangh
13-14 Sept. 2020	Dr. Yogesh Kumar Gupta	National Webinar	National		Changing Scenario of Media and Technology in Hindi	Teaching Learning Center Ramanujan College, Du & Ministry Of Education, Pandit Madan Mohan Malaviya National Mission On Teachers Andteaching, New Delhi.	University of Delhi
10 March, 2021	Dr. Yogesh Kumar Gupta	National Webinar	National		Media Reportin g on Children with Vulnerab ilitis	Dept. of JMC	Tezpur University, Tezpur

25-26 June 2021	Dr. Yogesh Kumar Gupta	National FDP	National		Aspects of Research Paper Writing	Khandelwal Vaish Girls Institute of Technology, Jaipur	RTU, Kota
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### #Format for para 30

Participated in state/national/international workshop/conference/seminar on “(Title of the event).” Organised by (Department/College) held on (Date/month/year), at (Institution/University).

### 31. Details of teachers presented paper Seminars, Workshops, Conferences at national and international levels. (participant, presented paper, chaired the session) in an academic year.

DD/MM/YYYY	Name of the Faculty	participation in (Refresher courses, Orientation courses, Seminars, Workshops, Conferences)	Levels (National/ International / State/ University/ College)	<u>Title of the topic</u>	<u>Title of the event</u>	Organised by <u>(Department /College)</u>	<u>Institution/ University</u>
13-14 Jan, 2018	Dr. Ram Pravesh Rai	Presented Paper	International	Varanasi ke facebook prishthon ka antarvastu vishleshan	Aadhyatm ka vistar aur social media	Makhanlal Chaturvedi Patrakarita University, Bhopal & Mahabodhi Society of India, Varanasi	Makhanlal Chaturvedi Patrakarita University, Bhopal & Mahabodhi Society of India, Varanasi
14-15 Jan, 2017	Dr. Ram Pravesh Rai	Presented Paper	International	Nav Madhyamo me Hindi: Lokpriyata evam Sambhavnay en	Do divasiy Antarrashtriy Sngoshthi		
22-23 March, 2018	Dr. Ram Pravesh Rai	Presented Paper	National	Journalistic Thoughts of Pt. Deen Dayal Upadhyay	Pt. Deen Dayal Upadhyay: Dharshan evam Samajik Vichar		Central University Of Himachal Pradesh
29-30 March, 2016	Dr. Ram Pravesh Rai	Presented Paper	National	Skills Enhancement Practices through New Web Technologies	Uchch shiksha me kaushal vikas		Central University Of Himachal Pradesh
10-11	Dr.		International	Hindi	Vishva ki	Indian	UOR,

January,2020	Yogesh Gupta			Journalism in 21 <sup>st</sup> Century,	Hindi aur Hindi ka Vishva	Language & Culture Center and Lifelong learning department	Jaipur
22-23 February, 2020	Dr. Yogesh Gupta		International	on Role of Media in Human Right Protection: An Analytical Study	Human Rights: National & International Issues and Challenges	Shaikshik Foundation in association with Deshbandhu College, Delhi Univ. & Dr. Ambedkar International Center, New Delhi	New Delhi
8-9 March,2021	Dr. Yogesh Gupta		National	Role of Media in Disaster Management	Sustainable Development and Disaster Management : Issues and Challenges in India	Lifelong learning department UOR, Jaipur	University of Rajasthan, Jaipur
18-19 January,2020	Dr. Yogesh Gupta		National	Samajak Samvad mai Pt. Deendayal Upadhyay ke Eekatam Manav darshan ki Prasangikta	A discourse on integral Humanism: Emerging Predicaments of the 21 <sup>st</sup> Century and Responses	Gautam Buddha University in collaboration with Shaikshik Foundation and ICSSR, MHRD, GOI, New Delhi.	Gautam Buddha University in collaboration with Shaikshik Foundation and ICSSR, MHRD, GOI, New Delhi.
6-7 March,2020	Dr. Yogesh Gupta		International	Session chair	International Conference on Women Empowerment and sustainable development (IC-WESD-2020)	Research Foundation of India and SOJMC	DAVV, Indore

### #Format for para 31

Presented a paper entitled as “*(Title of the paper/poster/oral presentation)*” in state/national/international workshop/conference/seminar on “*(Title of the event)*.” Organised by *(Department/College)* held on *(date/month/year)*, at *(Institution/University)*.

**32. Participation of teachers in various academic activities as members of committees at University level, State level, National level, International level bodies. (give details)**

<b>DD/MM/YYYY</b>	<b>Name of Faculty</b>	<b>Nature of Participation (Activity)</b>	<b>Levels (National/ International/ State/University/College)</b>
22/04/2021	Dr. Yogesh Kumar Gupta	Member, School Board	University
03/12/2020	Dr. Yogesh Kumar Gupta	Member, Departmental Academic Integrity Panel	University
19/02/2020	Dr. Yogesh Kumar Gupta	Deputy Superintendent, CUHP Ph.D. Entrance Test 2020	University
16/02/2021	Dr. Yogesh Kumar Gupta	Coordinator, Mid & End Term Exam, Department of New Media	University
27/04/2021	Dr. Yogesh Kumar Gupta	Coordinator, Ph.D. Admission and Coursework, department of New Media.	University
17 Dec 2021	Mr. Kuldeep Singh	Convenor Studio Equipment Committee	University Level
10 Dec 2021	Mr. Kuldeep Singh	Member (ST/SC rep.) Departmental Standing Committee	University Level
29 Nov 2021	Mr. Kuldeep Singh	Member Students' Council Election Scrutiny Committee	University School Level
17 Dec 2021	Mr. Kuldeep Singh	Convenor Studio Equipment Committee	University Level
28 Oct 2019	Mr. Kuldeep Singh	Member Scrutiny Committee (Documents verification for the post of Prof., Asso. Prof and Asst Prof)	University Level
02 Aug 2019	Mr. Kuldeep Singh	Member Fifth Convocation – Electricity and Sound System Assistance	University Level
11 June 2018	Mr. Kuldeep Singh	Member Admission Committee (PG Courses)	University School Level
08 June 2018	Mr. Kuldeep Singh	Deputy Superintendent	University Level

		End Term Examination	
10 April 2018	Mr. Kuldeep Singh	Member Cultural Committee (DSW)	University Level
30 Jan 2018	Mr. Kuldeep Singh	सदस्य, नशीली दवाओं के निवारण सामाजिक कार्य परिप्रेक्ष्य पर राष्ट्रीय संगोष्ठी (मीडिया समिति)	University Level
21 Sept 2017	Mr. Kuldeep Singh	Member Screening Committee for Students Council Election	University School Level
31 May 2017	Mr. Kuldeep Singh	Observer at Shimla Centre, University Entrance Examination for PG Courses	University Level
31 May 2017	Mr. Kuldeep Singh	Member Cultural Committee (DSW)	University Level
30 May 2017	Mr. Kuldeep Singh	Member 6 <sup>th</sup> Annual Function (Udaan-2017) Press Committee	University Level
19 May 2017	Mr. Kuldeep Singh	Member NAAC Peer Team – Multimedia Committee	University Level
12 Dec 2016	Mr. Kuldeep Singh	Member HP Kendriya Vishawavidyalaya Shodh Patra Pariksha evaluation committee	University Level
15 Oct 2016	Mr. Kuldeep Singh	Member School Board (Journalism Mass Communication and New Media)	University School Level
20 Sept 2016	Mr. Kuldeep Singh	Member Screening Committee for Student Council Elections	University School Level
15 Sept 2016	Mr. Kuldeep Singh	Member Group Level (1 <sup>st</sup> Level Evaluation of the 13 <sup>th</sup> National Youth Parliament Competition) Media Coverage Committee	University Level

09 Aug 2016	Mr. Kuldeep Singh	Dean's Nominee RPMC	University School Level
01 Aug 2016	Mr. Kuldeep Singh	Member Document Verification of admission for PG Programmes	University School Level
25 Apr 2016	Mr. Kuldeep Singh	Member Question Bank for FEAT 2016	University School Level
03 Feb 2016	Mr. Kuldeep Singh	Member Physical Verification of Assets Committee	University School Level
28 Feb 2016	Mr. Kuldeep Singh	Member Media Coverage Photography and Videography Committee	University Level

**33. Percentage of participation of full-time teachers in various bodies of the Universities/ Other Colleges, (eg. BoS and Academic Council during the last year)**

DD/MM/YYYY	Name of Faculty	Nature of Participation (BoS, Academic Council, etc.)	Levels (University/College)
15 Oct 2016	Mr. Kuldeep Singh	Member , School Board (Journalism Mass Communication and New Media)	University School Level,
06/01/2021	Dr. Yogesh Kumar Gupta	External Member, BoS	DAVV, Indore

**Data requirement:**

- Number of teachers participated
- Name of the body in which full time teacher participated
- Total number of teachers

**Formula=  $\frac{\text{Number of teachers participated}}{\text{Total Number of teachers}} \times 100$**

**Documents:** Enclose scanned copies of the certificate supporting the participation of teachers

**34. Details of teachers appointed/nominated on Editorial Boards at university, state, national and international levels.**

Sr. No.	Name of the teacher	Name of Editorial Boards	Level of board	Name of Institution
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**35. Awards/Prizes and recognitions received by teachers at University, State, National and International level:**

Sr. No.	Name of the teacher	Nature of Award	Level of Award	Money received if any (In Rs)
	0	0	0	0

**36. Awards and Prizes received by students at University, State, National and International level:**

Sr. No.	Name of the Student	Name of the activity	Nature of Award	Level of Award	Money received if any (In Rs)
	0	0	0	0	

**37. Details of Seminars/ Conferences/Workshops organized by department at University, State, National and International level and the source of funding with details:**

Name of Conference/ Seminars / Workshops	Funding agency and funds received		No. of Participants		University/State/ National/ International	Dates
	Internal	External	Internal	External		

**38. Student profile programme-wise at UG and PG (2019-20)**

UG/PG	Applications Received	No. of students Admitted	Sanctioned Seats	Male*	Female	Total
PG	28	13	33	9	4	13

\*For Add-on/Value Added/Short term Course

**39. Diversity of Students : (Year-wise)**

Name of the Programme	Course	Year	Total number	% of students from the same state	% of students from other State	% of students from other countries
PG	NMC 2016	I	23	69.56	30.44	0
		II	18	61.11	38.89	0

PG	NMC 2017	I	24	87.5	12.5	0
		II	20	70	30	0
PG	NMC 2018	I	24	62.5	37.5	0
		II	20	85	15	0
PG	NMC 2019	I	18	77.77	22.23	0
		II	19	68.42	31.58	0
PG	NMC 2020	I	23	82.6	17.4	0
		II	12	75	25	0
PG	NMC 2021	I	22	45.45	54.55	0
		II	21	90.47	9.53	0

**40. Year-wise results of students at UG and PG:**

UG/PG	Year	Appeared	Passed	Pass %	Grade %			
					O	A	B	C

**41. Student progression/ placement record: Number/ percentage of students proceeded for higher studies Number/percentage of students placed:**

Year	% proceeded for higher studies			% of students placed
	UG to PG	PG to Ph.D./ M.Phil	Professional	
UG				NA
PG	--			62%

**42. Number of students awarded M.Phil., Ph.D., Degree (in case of any faculty is Co-supervisor):**

Year	M.Phil	Ph.D.	Title of the Research	Parent University	Male	Female	Total
2021	NA	I					
		II					

**43. Number of students cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give Category wise data.**

Year	UPSC/other State PSCs	NET/ SET	GATE	Other Exams	Total




**44. Dropout rate in UG and PG (average for the last two batches)**

UG = NA

PG = 27.06%

**45. Present details of departmental infrastructural & other facilities with regard to**

- a) Central Library Books and Journals, etc, relevant to Department : Yes
- b) Departmental Library (books, journals etc.) : NA
- c) Computers and Internet facilities for staff : 05
- d) Total number of class rooms : 01
- e) Class rooms with ICT facility : 01
- f) Students' laboratory : 01
- g) Research laboratories : NA
- h) Smart class room : NA
- i) Any other facility LCDs : Yes

**46. List of faculty members doing post-doctoral Research**

Sr. No.	Name of the Faculty	Institute	Research Topic
1	none	None	None
2			
3			
5			

**47. Number of students getting financial assistance from the university/state / central government / NGOs/ Trusts/ Other sources**

Sr. No.	Name of the Student	Source of Funding	Nature of Financial assistance	Level of Financial assistance	Money received (In Rs)
	none	None	None	None	None

**48. Curricular Aspects:**

**a) Does the faculty take initiative in curriculum development process?**

Sr. No.	Year	Name of the Faculty Kuldeep Singh	Type of curriculum development
1	2016-2017	MCE 437, MCE 514, MCE 502, MCE 403	

2	2017-2018	MCE 408, MCE 512, MCE 507	
3	2018-2019		
4	2019-2020	MCE 516	
5	2020-2021		

**b) Is curriculum suitable to make students globally competitive in the subject? If yes, substantiate.**

We offer courses based on the recommendations of UGC and compatible with industry requirements. Our curriculum includes advanced career oriented subjects such as Media Production, Film Production, Social Networking, New Media Web content production etc. which would enable our students to compete with their global peers in the job market as well in the field of academics.

**c) Does the department offer program with sufficient no. of electives options. Yes**

**d) While framing curriculum, is feed-back taken from stakeholder's viz. Students/Alumni/Parents/Employers considered?**

Recently started this practice

**e) What is the frequency of curriculum revision? (3/4/5 years or more or less)**

The last curriculum was made according to the NEP-2020 in the year 2021.

**f) Does the curriculum have emerging thrust areas, including interdisciplinary areas? (If yes, elaborate).**

The curriculum comprises courses such as Media Production, Film Production, Social Networking, New Media Web content production etc.

**49. Teaching-Learning, Evaluation:**

**• Number of teachers preparing & following Academic Teaching plan**

S. No.	Name of the Faculty	Curriculum plan submitted (Yes/No)
1	Prof. Pradeep Nair	Yes
2	Dr. Ram Pravesh Rai	Yes
3	Mr. Kuldeep Singh	Yes
4	Dr. Yogesh Kumar Gupta	Yes
5	Sh. Deepak Kumar Vaishnav	Yes

**• The details of teachers who use the following teaching methods:**

- **Interactive lecture method using blackboard, Group discussions, Problem solving, Seminars.**
- **Use ICT methods to support lectures.**

<b>S. No.</b>	<b>Name of the Faculty</b>	<b>Method of teaching</b>
1	Prof. Pradeep Nair	Interactive
2	Dr. Ram Pravesh Rai	Interactive
3	Mr. Kuldeep Singh	Interactive
4	Dr. Yogesh Kumar Gupta	Interactive
5	Sh. Deepak Kumar Vaishnav	Interactive

- **Does the Department have Peer review processes? If yes, are the suggestions effectively used to improve the teaching quality? NO**
- **Does the department have any mechanism to ensure that entire syllabus is completed? Enclose relevant documents.**  
Yes
- **Do you offer Bridge/Remedial courses? If yes, Give details. NO**
- **What is the method for conducting internal evaluation?**  
Internal Assessment process includes mid-term examinations and teacher administered assessment activities comprising surprise tests, presentation, projects, quizzes, etc.

**50. Teacher Performance:**

- **Whether the performance of the teacher assessed by the students? If yes, are The feedback reports analysed and suggestions communicated to teachers?**  
Yes
- **Number of teachers getting a) Very Good \_\_\_\_ b) Good \_\_\_\_ c) Average \_\_\_\_ remarks from students.**  
  
All very good and good
- **Whether suggestion boxes are kept in the department to get suggestions from students on infrastructural facilities available in the department? NO**
- **Are the suggestions received from students used for improvement of facilities? NA**
- **Do teachers submit Self-Appraisal Reports? Are these reports appraised by TIC and forwarded to the Principal Office with comments? NA**
- **What is the Departmental average API 422? How many teachers have API > Average API? NA**

S. No	Name of The Faculty	Total API Score
1	Kuldeep Singh	30
2	Dr. Yogesh Kumar Gupta	407

- What is the individual faculty wise h index?

S. No.	Name of the Faculty	h index
1	Dr. Yogesh Kumar Gupta	1

- Give details of “beyond syllabus scholarly activities” of the department.

S. No	Year	Name of The Faculty	Beyond syllabus scholarly activities
1	2016-17	Mr. Kuldeep Singh	Produced 21 videos of different types of news formats
2	2017-18	Mr. Kuldeep Singh	Produced 140 videos of different types of news formats
3	2018-19	Mr. Kuldeep Singh	Produced 500 videos of different types of news formats
4	2019-20	Mr. Kuldeep Singh	Produced 700 videos of different types of news formats
		Dr. Yogesh Kumar Gupta	Mentoring
5	2020-21	Mr. Kuldeep Singh	Produced 150 videos of different types of news formats
		Dr. Yogesh Kumar Gupta	Mentoring

**51. List the distinguished alumni of the department (maximum 10):**

S. No.	Name of the Alumina	Current Status/Position

NAME OF STUDENT	ORGANISATION	DESIGNATION	PACKAGE (p/m)	MOBILE NUMBER
SHRADHA SHARMA	Dainik Bhaskar, Chandigarh	Management Associate	29,000	97797 90031
RAJESH KUMAR	Dainik Jagran, Hisar Haryana	Sub editor	25,000	86289 86916
VIKAS GAWANDE	NBSC, NABARD	Faculty Associate	50,000	90045 20070
SURYA CHAUHAN	Pulse Play Digital Pvt. Ltd	Graphics Designer	15000	88946 29265
SHAILNDER SINGH RATHOR	Creator in Puchku - kids TV www.puchkukids.com (start-up)	Self employed & doing PhD		98780 80922

KAJOL CHAUHAN	Himachal Abhi Abhi Kangra	News Anchor/Asst Producer	18,000	82197 12547
NITISH BHARDWAJ	National Awards, IFFI, Prasar Bharti-New Delhi	Film coordinator	50,000	97179 64017
VED SHUKLA	www.himachal4news.com <b>(start-up)</b>	<b>Self employed</b>		81096 98331
AKHIL SHARMA	Pulse Play Digital Pvt. Ltd. Dharamshala	Graphics Designer	12000	98059 94990
NEHA	Himachal Abhi Abhi, Kangra	Anchor\Asst Producer	14000	98570 05674
PAWAN KUMAR	HP Government	Village Revenue Officer	18,000	89884 29079
SNIGDHA SINGH	SSZeemedia, ( <a href="https://sseeemedia.com/">https://sseeemedia.com/</a> ) a London bases media house	Script Writer/Video Editor	30,000	97119 45869

**52. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.**

<b>S. No.</b>	<b>Name of the Programme</b>	<b>Name of external expert</b>	<b>Designation and Institute</b>

**Academic Year 2016-2021**

<b>Name of Seminars/ Conferences / Workshops</b>	<b>Funding agency And funds received</b>		<b>No. of Participants</b>		<b>University/ State/ National / International</b>	<b>Dates</b>
	<b>Internal</b>	<b>External</b>	<b>Internal</b>	<b>External</b>		
4 Day special lecture series					University Level	05 <sup>th</sup> February 2016 to 14 <sup>th</sup> February 2016
One Day workshop on 'Television News Production: Process and Practice'					University Level	17 <sup>th</sup> May 2016

One Day workshop on 'Building Bridges through Media and information Literacy'					University Level	07 <sup>th</sup> March 2018
Special Lecture delivered by Prof. B.P. Sanjay					University Level	15 <sup>th</sup> & 16 <sup>th</sup> May 2018
One Day workshop on 'Journalism, Digital Age and Free Flow of Information: The Emerging Perspective and Challenges					University Level	24 <sup>th</sup> September 2018
One Day workshop on 'Fake News'			30 participants		University Level	7 <sup>th</sup> February 2019
One Day Special Lecture on health communication					University Level	07 <sup>th</sup> May 2019
One Day workshop on 'fake news' certified by Google			40 participants		University Level	18 <sup>th</sup> October 2019
2 Training sessions on Education					University Level	28 <sup>th</sup> October 2021
Film screening from DIFF			61 participants		Open screening	26 <sup>th</sup> October 2021
Virtual interactive session on contemporary industry practices					University Level	4 <sup>th</sup> February 2022
Interactive session on Culture & corporate communication			37 participants		University Level	9 <sup>th</sup> March 2022
One Day Workshop on Trends & Tools of Digital Reporting					University Level	11 <sup>th</sup> March 2022
One day workshop on 'Digital News Reporting'			50 participants		University Level	4 <sup>th</sup> April 2022

**53. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?**

This is ensured through students' feedback and continuous internal assessment.

**54. Highlight the Special facilities (if, any) of the Department.**

Projector, LED TV

**55. Highlight the unique features of the department.**

1. Choice Based Curriculum according to the NEP-2020.
2. Faculty from four different states of the country with diverse educational and professional experience in areas ranging from journalism to corporate communications.
3. Skill based courses in order to make students job/future-ready.
4. Excellent faculty research output with publications of international repute which are indexed in Scopus, Web of Science or are UGC-Listed.

**56. State the Innovative practices adopted in the department. NA**

**57. Highlight the participation of students and faculty in extension activities.**

Year	Name of the Activities
2016-2017	
2017-2018	
2018-2019	
2019-2020	Motivating students for competitive examination
2020-2021	Motivating students for competitive examination

**58. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.**

**a. Strengths:**

- 1- Outstanding research output at international level and collaborative working environment
- 2- Faculty with diverse and professional work experience
- 3- Flexible and updated curricular design with peer-review and support
- 4- Excellent teacher-student ratio
- 5- Focus on experience based learning with hands-on sessions on media production

**b. Weaknesses:**

1. Absence of major media production and allied industries leading to curtailed industry-academia interactions and fewer internship / job opportunities for the students.
2. Infrastructural constraints such as absence of full-fledged media lab, adequate number of classrooms
3. Absence of incentives for research output
4. Absence of departmental library

**c. Opportunities:**

1. Closer to a community which is eager to get higher education but had limited excess to resources. Therefore, we have the chances of unearthing less-noticed, talented students who will not get an opportunity and exposure otherwise
2. Excellent mix of expertise and competencies at the research front which puts us as one of the most productive departments in Central Universities as far as research output is concerned
3. Faculty with professional experience in PSUs, Corporate institutions, Government Organizations and mainstream media organizations allows us to provide excellent hands-on training to students to enhance employability
4. Faculty with international experience at the research front as far as editorial and reviewing responsibilities is concerned.
5. Presence of a multi-cultural and multi-ethnic society provides a conducive environment for research in hitherto unexplored remote locations.

**d. Challenges:**

1. infrastructural facilities.
2. Mentoring students most of whom are first generation college goers to be employable at national and international levels.
3. Ensuring quality industry interaction despite the remote location
4. Bringing out high quality research output in the absence of access to research resources, quality software applications for data analysis and incentives or acknowledgment
5. Securing research grants, funding and consultancy opportunities in the absence of adequate support network and procedures.

**59. Future plans of the department:**

**a. Long term plans-**

The Department intends to establish itself as a distinctive academic institution which will be internationally noticed in terms of its research output in the fields of journalism/media studies, media practice and education. In the coming two decades, the department shall endeavor to be a more diverse space which attracts students from national and international backgrounds to promote inclusive learning comprising diverse community and cultural inputs. The department shall enable a new research tradition which is more closer to industry practices but academically informed so that the output coming from it would help improve industry practices, students training and update the academic curriculum in an efficient manner, bridging the gap between what is taught in the classrooms and what is practiced in the industry. In the next ten years, the department shall endeavor to initiate, with the help of the alumni community and industry entities, an incubation center of its own as a launch pad to improve the employability of the students all the while making distinct contribution to national and international research and media sectors.

**b. Mid-term plans**

In the mid-term, department intends to attract research grants and funding from national and international organizations to initiate research studies which will connect and improve the media literacy in the immediate community around the university. To enhance the academic and the industry exposure and interactions, the department intends to organize a series of national and international academic events (national seminars, international lecture series, industry interactions, etc.). These activities will enable students and faculty to attain knowledge and new ideas from the national and international academic community and will improve the visibility and identity of the department. The endeavor shall be to keep up with the latest developments taking place in the media industry and academic circles across the globe and inculcate the best practices thus learned in the curriculum. In the mid-term period, department seeks to build and integrate more alumni feedback and support to the functioning of the department, set-up channels or interactive



interface with industry bodies, develop a support and mentoring system for the students and alumni in terms of finding opportunities, increasing employability and excelling in their current positions. These activities are intended to improve the placement profile of the students and alumni of the department. On the research front, department intends to get in collaboration with national and international academic bodies and universities to bring out more comparative research on media studies and allied fields. Already, two MoUs are being processed with two national universities in this regard.

**c. Short term plans**

Short term plans of the department include improving the quality and frequency of the students newsroom output. Another major focus area would be to implement NEP – 2020 in the department in its true spirit. As the integration of NEP is a major shift this time, the department intends to initiate more practical sessions for students. The department intends to focus on training sessions and student mentoring with the objective of promoting research activities. One of the initiatives that the department intends to take is to carry out research studies with active participation of the PG students and encourage them to present their findings on national and international platforms. To improve the research output and culture in the department, it intends to start a research support club where faculty and research degree students will present the output of their recently published works, working papers and preprints in order to get peer-response and motivate the students.

**Declaration by the Head of the Department/In-charge**

The information given in this report are verified and true to the best of my knowledge and I am aware that the above information provided by the department will be validated by the AAA committee during the visit.

**Date:**

**Head of the Department/In-charge**

**Supplement to the Academic audit**

**1. Does the department prepare/maintain academic calendar? Enclose the copy.**

**As announced by the University**

**2. Is Faculty-wise Academic Plan maintained at department level?**

**Course Content**

**3. Is Departmental Meeting verified, Minutes recorded and maintained?**

**Yes**

**4. Are Classes being held regularly; as per designated time-slot; and full period is utilized as per the timetable**

**Yes**

**5. Department ensure that long gaps are not given in Students Timetable**

**Yes**

- 6. Proper justice is done to the whole syllabus; Course completion report is kept
- 7. Does the department conduct Field Visit/Excursion trips? Please provide the detailed report.  
No
- 8. Does the department have developed any mechanism of Student Mentoring? If yes Please provide the list of mentor and mentee and relevant point if any to be mentioned here.  
Yes
- 9. Departmental Activities Report is maintained; Duties are assigned properly  
yes
- 10. Departmental activities are distributed equally in both semesters  
yes

11. What is the process of Evaluation of Students' performance?  
Continues Internal Assessment, Mid Term Examination and End Term final Examination

12. Does any record of Non-performing Students is maintained? NO

S. No.	Name and roll no. of the student	Course	Paper

13. Whether Attendance is recorded/ done? YES

Name of faculty	Attendance done online (Y/N)
By all the concerned course teacher	Offline

- 14. Does department maintain record of short of Attendance?  
Yes
- 15. Does department have Mini Library and is properly maintained? No
- 16. Are Record of circulation of books/material/syllabus, Guidelines etc. preserved? NA
- 17. Stock register/Issue Register and other record maintained in Department? Yes
- 18. Does Departmental prepare any study material/data that which can be submitted to the Institutional Repository? If yes, please give the details. NO
- 19. Brief introduction of department (history, relevance, research highlights, career opportunities etc.) is updated on college website. On university website (www.cuhp.ac.in)
- 20. Student's achievements maintained at department? Yes
- 21. Department prepare/release any Newsletter/Journals (If applicable) (provide soft copy)  
yes

**22. Contribution of the department to Corporate Life of the College (Only Convener/Coordinator/Adviser). Yes**

**23. Participation of department in Institutional Social responsibilities.**

**Contribution in swachchata pakhwada, yoga week etc.**

**24. Does department have any Industrial/Research institution Collaboration/Linkage. Yes**

**25. Visibility Check**

<b>Visibility Check</b>		<b>Yes/No/ Not Applicable</b>	<b>Faculty member Responsible</b>
A	Wall Magazine		
B	Department Display Board	yes	HOD
C	College Website	Yes	University
D	e-Resources	Yes	University library