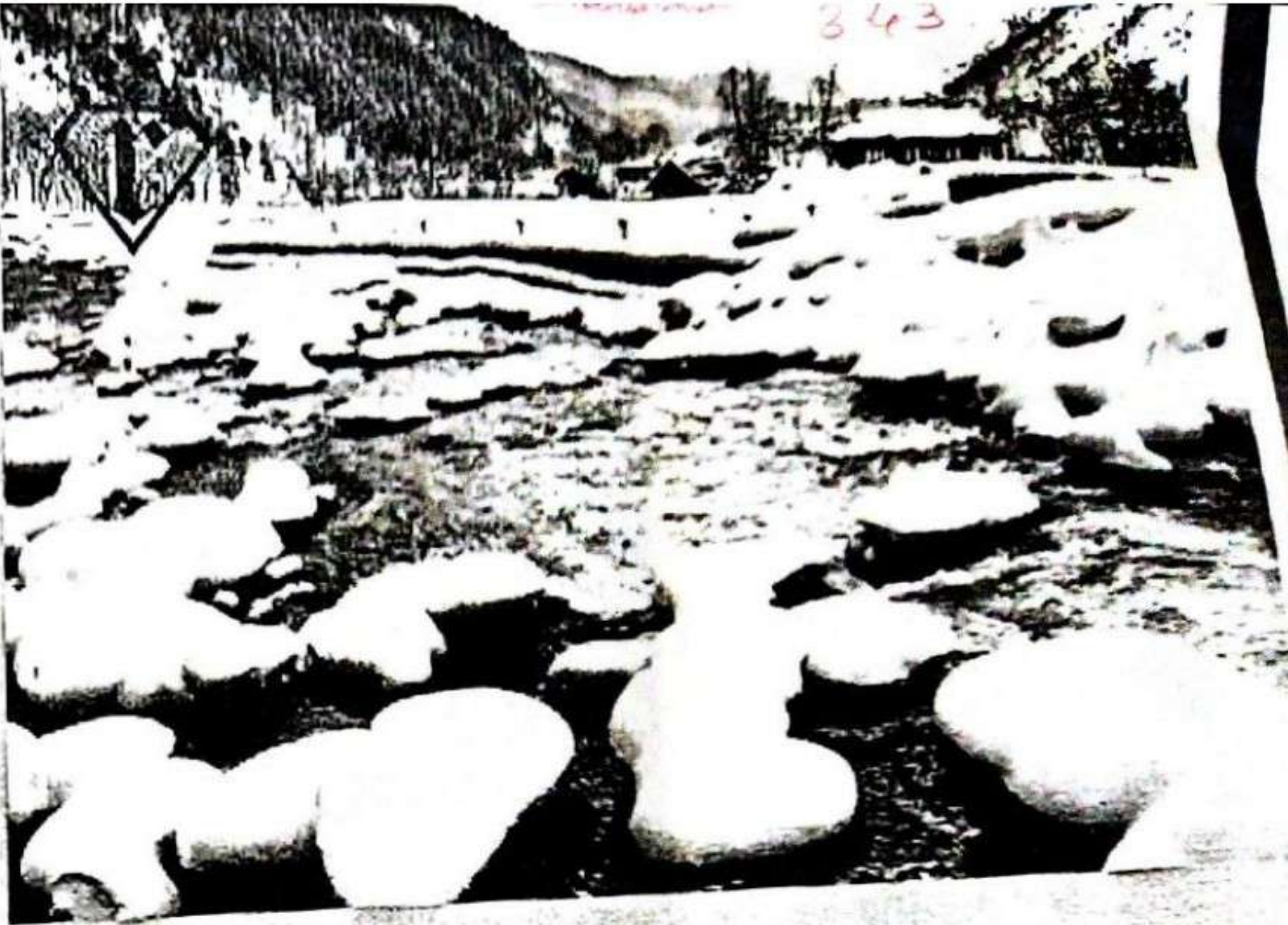
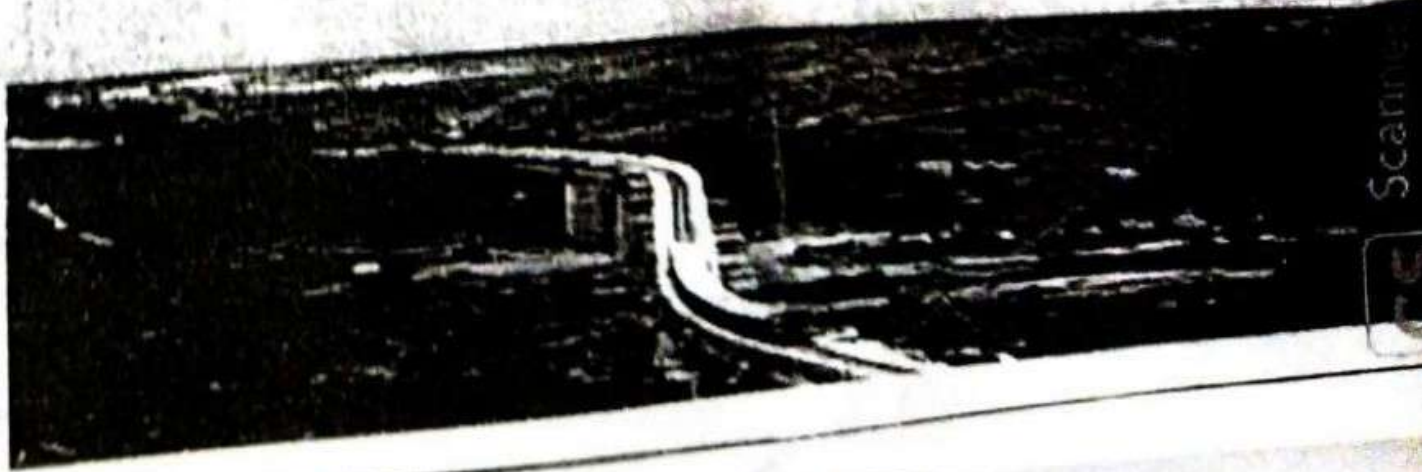


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**Impact of Terrorism on  
Kashmir Valley Tourism**  
*An Analysis*

S. Sundararaman



**Impact of Terrorism on  
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Sundararaman

  
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## About the Book

The main aim of the book is to detect the impact of terrorism on Kashmir Valley tourism from 1989 to 2009. The problem of terrorism started in 1989 and reached the peak during 1990-1993, and this reduced the inflow of tourist drastically. Rise in terror incidents pose a serious challenges and will define our lives in the coming years (Message by President of India, 2013) indicate the need to focus on the issue of terrorism which affects the society to a large extent. The period after 2009 upto 2013 is also considered but the terror incidents are reducing to a large extent and tourist arrival are also showing a positive trend. The period after 2009 was used for further observations. However the impact of terrorism on tourism was measured from 1989 to 2009 in this book.

## About the Author

Dr. S. Sundararaman (BTS, MTM, MFT, DMMT, UGC-NET, PhD) is currently working as an Assistant Professor at Central University of Himachal Pradesh. His areas of Specialisation/Research Interest are Terrorism and Tourism, Tourism Business Management in Critical Situations, Tourism Business Strategies, Tourism Safety and Security Issues, and Airlines, Air Cargo and Logistics Management. He is currently working on another book "Combating Terrorism with Tourism in Kashmir".



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